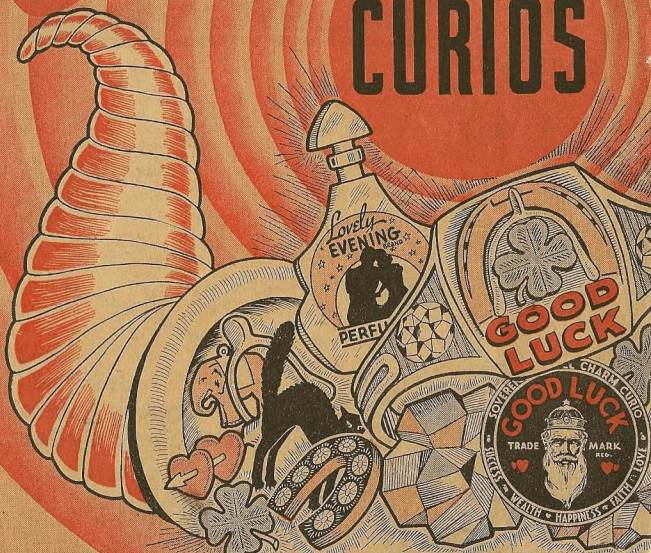


LATEST

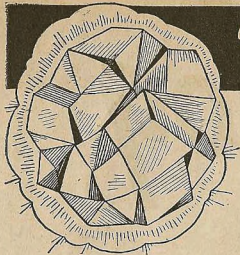
Catalog

OF

CURIOS



SOVEREIGN PRODUCTS CO
3716-18-20 No. CICERO AVE. CHICAGO, IL



Genuine Magnetic LOADSTONE

Considered the most popular of all curios—Loadstone is a peculiarly interesting mineral. The following is what an author states as regards Loadstone: "... The Romans believed that Loadstone kept husband and wife faithful and their love secure. There is a record of a temple wherein was a statue of Venus and Loadstone, and another of Mars in iron—symbols of the attraction of the wife for the husband and of the husband for the wife. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. We guarantee our Loadstone to be Genuine and Magnetic or your money returned. Order today. When your order arrives, pay postman only 50c and postage.

Order by No. A-288.

Price Only 3 For Only \$1.00

50c



"LOVELY FLOWER" BRAND Perfume

"Lovely Flower" Brand Perfume has a remarkable fragrance, delightful and pleasing. Many people use perfume and delight in its use. It should create a pleasant fragrant atmosphere around you. Order yours today. Put some on a handkerchief or on some clothes. Its sweet fragrance should please you immensely. Write today. Satisfaction Guaranteed or your Money Back. Join our satisfied customers.

Order by No. A-289.

Price Only **50c**

Dear Friend:

This is our LATEST AND NEWEST CATALOG. We take pride in our large assortment of Curios, Jewelry, Books, Rings, Novelties, Charms, etc. Read this book carefully—then write us what you want and we will send your order out to you at once. It has always been our sincere desire to satisfy our customers in every respect and we have maintained an Honest Policy always—SATISFACTION GUARANTEED OR MONEY BACK. This "Square Deal" policy has enabled us to add on thousands of new friends.

Be sure to send all your orders to the SOVEREIGN PRODUCTS CO., 3116-18-20 NO. CINCINNATI AVE., CHICAGO, ILL. Mail all orders to us for Quick Service.

With Best Wishes

Very sincerely yours,

SOVEREIGN PRODUCTS CO.



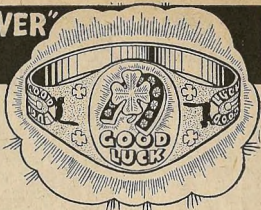
You Get This Charm Curio Free With Your Order

We will send you FREE with every order you select from this catalog, this "Sovereign" Novel Curio Charm. It is engraved with the following emblems of alleged Luck: Black Cat, Rabbit's Foot, Horseshoe, Four Leaf Clover, etc. An original and attractive token, artistically designed, beautifully made.

This attractive charm is sent you FREE with every order. Order today and this beautiful token will be sent you with your order.

Sovereign Products Co. Guarantees Satisfaction

"HORSE-SHOE • 4-LEAF CLOVER" BRAND RING



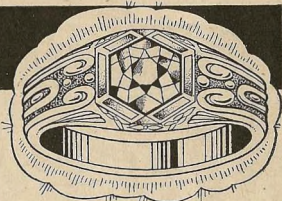
ADORN your finger with this gorgeous-looking ring, on which is designed the following 3 emblems of alleged Luck: Horseshoe, Four-Leaf Clover and Black Cat. A beautiful example of the Curio Jeweler's Art. A very pretty ring, indeed. Order yours now at this low price. Very cleverly designed and highly polished—you should be proud to have this ring. Write today. Satisfaction Guaranteed or your Money Back. This gorgeous ring should please you. Be sure to send piece of string or paper showing finger size for ring.

Order by No. A-291.

Price Only

98c

BEAUTIFUL *Ring*



YOU must see this rich-looking ring to appreciate it. Very dazzling and beautifully engraved. Order one now. Its beauty should surprise you. Skillfully made, smoothly finished and highly polished, forming a ring you should be happy and proud to possess. Get yours today. Satisfaction guaranteed or your Money Back. Be sure to send piece of string showing finger size.

Order by No. A-290.

Price Only

49c

HISTORY OF CURIOS, AMULETS, TALISMANS, ETC.

The history of these articles should entrance you. Sprinkled through ancient tales, we find references made to Amulets and Curios, such as the Four Leaf Clover, Horseshoe, Wishbone, Rabbit's Foot, Loadstone, Roots, Perfumes, Bone Emblems, Etc. Pavitt, in his book on this subject, writes:
"From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As tokens or symbols they

conveyed Joy and Confidence to their owners. . . ."

In this catalog, you will find a very thorough selection of Curios, Amulets, Tokens, Charms, Talismans, Perfumes, Rings, Books, Etc., and Reproductions of those interesting tokens of the people, with the accompanying tales describing them, as reminders of the past, indicating the value attached to them in the ancient lore of the various peoples. The History of these articles are derived from books on the subject. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. In no instance, do we wish our customers to believe that we, personally, represent these articles to possess supernatural powers, as related in these books of Amulets, Legends, Etc. They are offered to you as unique Curios only and are sold to you with that understanding. We absolutely guarantee satisfaction or your money returned on any article that you buy from this book.

Order from
**SOVEREIGN
PRODUCTS CO.**
*Satisfaction
GUARANTEED!*

**SEND ALL
ORDERS TO**

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.

SPHINX and SNAKE RING

You should be proud to possess this fine quality ring. Skillfully made, smoothly finished, and highly polished, forming a beautiful ring you should be happy and proud to possess.



You should see it to appreciate it. You should admire this ring—why not be the proud possessor of it. Get yours today. Satisfaction Guaranteed or your Money Back.

Order by
No. A-269.

Price
Only

59c

BONE EMBLEM CURIO

Beautifully designed with
BLACK CAT • 4 LEAF CLOVER • WISHBONE



Here is a beautiful Bone Emblem Curio designed with the following emblems of alleged Luck: Black Cat, Horseshoe, Four-Leaf Clover, and Wishbone. With it we send you a large bottle of "Evening Star" Brand Perfume. An author states: "From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As Tokens or Symbols they conveyed joy and confidence to their owners." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Order today. These curios should please you. Your order will go out at once. On arrival, pay postman only \$1.49 and postage.

Order by No. A-272.

Price Only

\$1.49



BEAUTIFUL ATTRACTIVE RING

Why not be the owner of this beautiful ring? A remarkable work of the Curio Jeweler's Art. Your friends should admire it. A fine, dazzling, fiery ring. Get yours today.

Order by No. A-265.

Price Only

98c

NEW STYLE SNAKE RING

This odd and unusual ring should attract attention everywhere and should please you. You should be delighted. Adorn your finger with this beautiful ring. Send piece of string to show finger size. Satisfaction Guaranteed.

Order by No. A-266.

Price Only

59c

Sovereign Products Co. Guarantees Satisfaction

HORSESHOE RACEHORSE RING

A BEAUTIFULLY finished ring designed with a Four-Leaf Clover, Horseshoe, emblems of alleged Luck. History states regarding the Four-Leaf Clover: "... The Four-Leaf Clover is another well-known Charm for Good Luck, generally, for One leaf is for Fame, and one leaf is for Wealth, and one for a faithful Lover, etc..." Many persons desiring success in various undertakings such as Jobs, Business, Games Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Get this beautiful ring today. Looks even prettier than the picture. Send piece of string showing finger size. Satisfaction Guaranteed.

Order by No. A-267.

Price Only **98c**



BIG "HAND ROOT" CURIO

TRADE MARK REG. BRAND BAG

TRADE MARK REG. BRAND OIL

TRADE MARK REG. BRAND OIL

THE "Hand Root" Brand Curio Bag contains 3 Hand Roots, Loadstone, Horseshoe, "Black Cat" Brand Bone Emblem, John the Conqueror Root, Four Leaf Clover. We also send 2 "Seven-Eleven" Brand Magnetic Loadstones and bottle "Van Van" Brand Oil. It is claimed that the "Hand Root" is so called because of its peculiar resemblance to the human hand. The delightful odor of the "Van Van" Brand Oil is pleasing. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them, have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

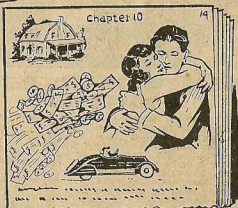
Can You Help Yourself to Success and Be a Winner Always?

Do you want to be happy, be a winner and attain success? Are you a magnet of human attraction bringing love and wealth? Can you get the job you want, earn money, and get a raise? Can you develop will power, stop worrying and be happy? These are some of the chapter headings contained in the book "How to Win Success and Happiness in Love, Money, Jobs, and Business, and Develop Will Power." You get this book in your order.

Attractive and Charming Curios

Big Outfit of beautiful and attractive curios and also the big book. SATISFACTION GUARANTEED OR MONEY BACK. On arrival, pay postman only \$1.98 and postage. Order by No. A-147.

Price Only



A chapter in the book.

SATISFACTION GUARANTEED OR MONEY

\$1.98

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Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.

Your Dollar Bill Will Bring All This to You



YES, we have this new outfit for you which you can get for only \$1.00. We send you a Large Bottle of "King Tut" Brand Perfume, Genuine Loadstone of High Magnetic Quality, 2 Four Leaf Clovers, and 2 Queen Elizabeth Roots. All these regularly sell for a higher price in this catalog, but we made all this up into a special outfit to sell for only \$1.00.



Here is what an Author states regarding the Four Leaf Clover: "The Four Leaf Clover is another well-known charm for Good Luck, generally, for—one leaf is for Fame, and one leaf is for Wealth, and one for a faithful Lover, etc." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Send in your order today!

TAKE ADVANTAGE OF THIS LOW PRICE!

Be sure to write today, explaining just what you want. Your order will be sent to you at once. When it arrives, pay postman only \$1.00 and postage. **SATISFACTION GUARANTEED OR YOUR MONEY BACK.** Order today!

Order by No. A-134.

Price Only

\$1.00



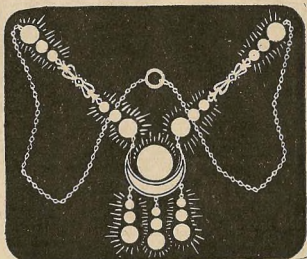
RACE HORSE—FOUR-LEAF CLOVER RING

This beautiful Ring consists of the following emblems of alleged Luck: Horseshoe, Four-Leaf Clover. History states regarding the Four-Leaf Clover: "... The Four-Leaf Clover is another well-known Charm for Good Luck, generally, for —One leaf is for Fame, and one leaf is for Wealth, and one for a faithful Lover, etc. ..." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Adorn your finger with this beautiful Ring. Send piece of string showing finger size.

Order by No. A-135.

Price Only

\$1.00



BEAUTIFUL NECKLACE

Attract admiration everywhere by wearing this Beautiful and Elegant Necklace. It must be seen to be appreciated—good workmanship—even prettier than the picture. You should be proud to wear it. Get yours today! If you are not satisfied return it and we will return your money.

Order by No. A-241.

Price Only

\$1.00

Sovereign Products Co. Guarantees Satisfaction



YOUR friends should admire this beautiful Loadstone and Bone design Ring. It is designed with the 3 emblems of alleged Luck: Black Cat, Horseshoe, and Four-Leaf Clover, skillfully made, smoothly finished and highly polished. With every Ring we send you two Genuine Magnetic Loadstones. History tells the following legend as regards Loadstone: "... The Loadstone is the Stone, the only Stone alone, deserving praise above the rest, whose virtues are unknown. ... Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

Two Genuine Magnetic Loadstones With Every Ring

Send a piece of string for finger size for ring. On arrival pay postman only 98c for this big bargain!
Order by No. A-123.

Price Only

98c



WHAT a big outfit! It consists of the "Black Cat" Brand Bone Emblem Curio which is beautifully designed with 4 emblems of alleged Luck: Horseshoe, Black Cat, Wishbone, Four-Leaf Clover. The "7-11" Brand Perfume curiosity should please you. In this perfume you will find a large piece of Genuine Magnetic Loadstone and "Hi-John the Conqueror" Brand Root. We also send you 3 "Hand" Brand Roots. The "Master Key" Brand Talisman is reproduced in red ink on genuine parchment. History states: "... From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As Tokens or Symbols they conveyed joy and confidence to their owners. ... Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. We Guarantee Satisfaction or your Money Back.

WRITE TODAY!

All these curios can be yours for only \$1.98. Order now. When your order arrives pay postman only \$1.98 and postage. Get these charming and attractive curios — we aim to please.

Order by No. A-250.

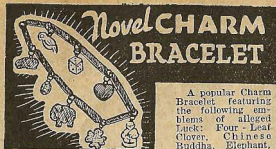
Price Only

\$1.98

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ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.



A popular Charm Bracelet featuring the following emblems of alleged luck: Four-Leaf Clover, Chinese Buddha, Elephant, Rabbit, True Heart, Bird of Happiness, etc., artistically designed so that it may be worthy of acceptance by the most fastidious of people. Get yours today. A really very beautiful Bracelet. Attract admiration everywhere by wearing it. If you are not satisfied, return it and your money will be refunded. **SATISFACTION GUARANTEED.**

Order by No. A-129.

Price Only

50c

"ADAM and EVE" TRADE MARK REG. BRAND ROOT



A pair of roots in one, named "Adam and Eve" carried by many as a curio. We Guarantee it to please you or back goes your money. That's fair, isn't it? Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Order your pair of "Adam and Eve" Roots now.

Order by No. A-130.

2 Roots in Box. Price Only..

50c



YOU should marvel at this very unique Curio Outfit consisting of the "Wishbone" Brand Perfume, and Novel Bag which contains Two Extra Large pieces of Magnetic Loadstone, John the Conqueror Roots, Adam and Eve Roots, Incense, Loadstone Powders, Hand Roots, "Black Cat" Brand Bone Emblem. Cleverly designed, as shown in the picture above. These articles are guaranteed to please you.

A Historian tells us: "... The Romans believed that Loadstone kept husband and wife faithful and their love secure. Orpheus attributed to Loadstone the power of attracting the Love of others..." The Sweet fragrance of "Wish-bone" Brand Perfume should delight and please you. It surrounds you with a delightful odor whenever used. Sprinkle it in your dresser to give your clothes a fresh, delightful odor. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

CAN YOU WIN IN LOVE AND HOME HAPPINESS?

Can you attract the one you love? Can you help yourself to Success and be a winner always? Can you create a personality that wins and draws the opposite sex? Can you develop will power, stop worrying, and be happy? Can you get the job you want, earn money, and get a raise? These are only a few of the interesting chapter headings contained in the book, "How to Win Success and Happiness, in Love, Money, Jobs, and Business, and how to Develop Will Power." We send you this book with your order for this Big Outfit. It is a book for people who want to get ahead.

BE ONE OF THE FIRST!

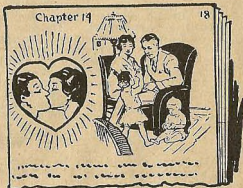
Be one of the first to get this Big Outfit. **SATISFACTION GUARANTEED OR YOUR MONEY BACK.** Write today! On arrival pay postman only \$1.98 and postage.

Order by No. A-131.

Price Only

\$1.98

Special Offer: 2 Complete outfits for only \$3.00



Another outstanding chapter in the book.

Sovereign Products Co. Guarantees Satisfaction



We send you a Magnetic Leadstone and "Van-Van" Brand Oil. An Author states: "... The Romans believed that Leadstone kept husband and wife faithful and their love secure. Orpheus attributed to Leadstone the power of attracting the love of others. ... Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Satisfaction guaranteed.

Order by No. A-243.

Price Only **\$1.00**

The leaves on this Root are divided into 5 segments which are said to denote 5 fingers. A popular root curio, guaranteed to satisfy.

Packed in beautifully designed box. Get yours today. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Write now! Join our satisfied customers.

Order by No. A-260.

Price Only **50c**

"5-FINGER GRASS"
BRAND



HERE is an outfit that is chuck full of curios. It is a real bargain at the price which we ask, because if you buy these articles separately you would have to pay almost twice the price. The "Four-Leaf Clover" Brand Curio Box contains 2 large pieces of Genuine Magnetic Leadstone, 1 John the Conqueror Root, 1 Adam and Eve Root, Bottle of Perfume, "Black Cat" Brand Bone Emblem, and a Magnetic Horseshoe.

An author states: "... The Four-Leaf Clover is another well-known charm for Good Luck, generally, for—one leaf is for Fame, and one leaf is for Wealth, and one for a faithful Lover, Etc. ... Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

BIG BOTTLE OF "FOUR-LEAF CLOVER" BRAND PERFUME FREE!

With every order, we send you this Big Bottle of Delightful and Fragrant Perfume. You should be pleased with this Perfume. Send your order in today and get this Big Outfit and everything that goes in it for only \$1.69. You can't lose because **WE GUARANTEE SATISFACTION OR MONEY BACK. WRITE TODAY.** Become one of our satisfied customers.

Order by No. A-186.

Price Only **\$1.69**

2 of these complete outfits for only \$2.50.

SEND ALL ORDERS TO Sovereign Products Co. CHICAGO, ILL.

3716-18-20 No. Cicero Ave.

You get all this

for
Only A
\$1.00
Bill



Yes, we mean it! You get all this for only a Dollar Bill. We send you a large bottle of "Cat's Eye" Brand Perfume, "Black Cat" Brand Bone Emblem, "Black Cat" Curio Charm, and a Beautiful, Attractive Horseshoe.



History states, regarding the "Cat's Eye," which name and design we have adopted for this delightful Perfume: "In India, it is regarded not only as a bringer of Wealth, but a Talisman to prevent its owner's gain diminishing. As a popular charm for Success it is said to have no equal. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such charms, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Get your order today."



ATTRACTIVE CHARMS AND PERFUME

Send today for all this for only \$1.00. You should be more than pleased. WE GUARANTEE ALL OUR GOODS TO SATISFY. Don't wait a moment! Just write us telling us what you want, and we will send everything out to you at once.

Order by No. A-175.

Price Only **\$1.00**



Charming Curios



"JOHN THE CONQUEROR" BRAND ROOT

Your friends should surely admire this beautiful and smart "Horse, Hoof and Cap" Charm when they see you wear it. It is beautifully designed and should please you immensely. In this outfit is included the "Queen Elizabeth" Brand Magnetic Loadstone Powder and 2 Adam and Eve Roots. An author states: "... From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As tokens or symbols they conveyed Joy and Confidence to their owners. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Order yours today. SATISFACTION GUARANTEED OR MONEY BACK. Pay postman on arrival only \$1.69 and postage.

Order by No. A-176.

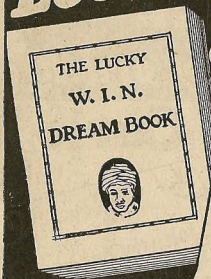
Price Only **\$1.69**

Sovereign Products Co. Guarantees Satisfaction

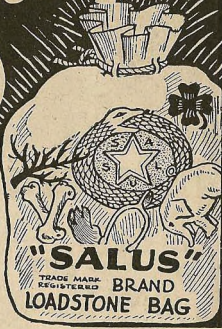
Look what you get -

FOR ONLY

\$ 49



The "Salus" Brand Loadstone Bag contains Genuine Magnetic Loadstone, John the Conqueror Root, Adam and Eve Root, Loadstone Powders, "Black Cat" Brand Bone Emblem, Incense, etc. An Author states the following as regards "Salus" which name and design we have adopted for this unusual Bag: "... Her symbol was worn for Success in all undertakings, as well as for general Good Fortune. ... Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios,



unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

DREAM BOOK INCLUDED

With every order we include the above picture Dream Book. In this book the author has attempted to give his interpretation of dreams and the numbers which the dreams signify. You are protected by our Iron Clad Money Back Guarantee. Write today for this big "Salus" Design Loadstone Bag and Dream Book.

Order by No. A-168.

Price Only

\$1.49



"CONFUCIANISM" BRAND
CURIO BAG TRADE MARK REG
FILLED WITH
GENUINE MAGNETIC LOADSTONE

You should be delighted with this remarkable "Confucianism" Brand Bag. Your friends should admire it. It is chock full of Magnetic Loadstone, "Black Cat" Brand Bone Emblem, Hand Roots, and other Curios. History states the following regarding "Confucianism" which name and design we have adopted for this particular curio: "... Confucianism is still firmly believed in at the present time; and the Talisman of the Five Bats is known for Luck, Wealth, and Peace. ...

With every order we send you 2 Large Pieces of Genuine Magnetic Loadstone. It IS Genuine and Magnetic. You should be pleased. This is considered one of the most popular of all curios. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Order today!

"CONFUCIANISM" BRAND PERFUME WITH EVERY ORDER

Get this remarkable perfume with its pleasing and sweet fragrance. It surrounds you with a pleasant odor whenever used. Write today. SATISFACTION GUARANTEED OR YOUR MONEY BACK.

Order by No. A-169.

Price Only

\$1.23

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ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.



Get this Charm Curio FREE

with every order!

Interesting 7-11 Curios



7-11 BRAND
TRADE MARK REG

Many people carry Root Curios with them, guaranteed satisfaction of money's worth. Many persons desiring success in various undertakings such as Love, Business, Finance, etc., carry with them curio which they believe will help them. Many of them have professed faith in such curio, unusual to this day's term. While we make no claim for these goods, they are sold only as remarkable curio.

A pair of roots in one name and "Adam and Eve". Guaranteed to satisfy. This is a popular Root.
No. A-145A.
Price Only, 2 For Only
50¢



Many people have ordered the John the Conqueror Root and have been satisfied. Get yours today. Packed in beautiful box No. A-145B.
Price Only
50¢
3 For Only \$1.00



This root is valued for its delightful odor. If placed in a clothes closet or dresser drawer, it imparts a lovely odor among the clothes. Our Iron-clad Guarantee of SATISFACTION Protects you. Order today!

No. A-145C.
Price Only
3 For Only
50¢ \$1.00



This root is fragrant and aromatic. It should please you immensely. Guaranteed to please. Get yours today! This root imparts a delightful odor.

No. A-145D.
Price Only
3 For Only
50¢ \$1.00



This root has leaf divided into 5 segments which many say denotes 5 fingers. Preferred by many. A unique curio. Guaranteed to Satisfy You.

No. A-145E.
Price Only
50¢
3 For Only \$1.00



This root may have been so-called because of its uncanny resemblance to the Human Hand. You should be pleased with it. Satisfaction Guaranteed. Packed in a beautiful box.
No. A-145F.
Price Only
50¢
3 For Only \$1.00

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.



THE "Love Me" Brand Perfume, Genuine Magnetic Loadstone, and the "Black Cat" Brand Charm, make up a remarkable Curio Kit. The sweet fragrance and remarkable odor of "Love Me" Brand Perfume should delight and please you. An author states regarding Loadstone: "... The Romans believed that Loadstone kept husband and wife faithful and their love secure. Orpheus attributed to Loadstone the power of attracting the love of others. ..."

The "Black Cat" Brand Charm should make an attractive article to wear. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

Can You Attract the One You Love?

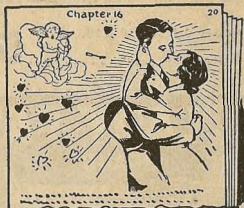
Can you win in love and home happiness? Do you want to be happy, a winner and attain success? Are you a magnet of human attraction bringing love and wealth? Can you develop will power, stop worrying and be happy? Can you create a personality that wins and draws the opposite sex? These are only a few of the interesting chapters contained in the big book, "How to Win Success and Happiness in Love, Money, Jobs, and Business and Develop Will Power" which comes with every order. It should show the way to Success and how to develop Will Power.

GET YOUR OUTFIT TODAY!

We ABSOLUTELY GUARANTEE that if you are not satisfied, we will refund your money. Just write, and we will send your order out. Don't delay! When package arrives, pay postman \$1.98 and postage.

Order by No. A-110.

Price Only **\$1.98**



A chapter in the book.

Special! ATTRACTIVE design

LOADSTONE BAG



Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

Yes, we mean it! What a bargain! On arrival pay postman only 98c and postage. Do it now!

Order by No. A-111.

Price Only **98c**

SEND ALL ORDERS TO **Sovereign Products Co.** 3716-18-20 No. Cicero Ave. CHICAGO, ILL.



You should enjoy the exquisite odor of this "Black Cat" Brand Perfume. It has a remarkable fragrance, delightful and pleasing. Many people use perfume. They delight in its use. Its delightful odor should please you, and you should be glad to recommend it to your friends. **WE GUARANTEE SATISFACTION OR YOUR MONEY BACK.** Place your order today! Get this sweet fragrant Perfume.

Order by No. A-116.

Price Only

50c



Here is a unique and Gorgeous Mystic Looking 3 Headed Snake Ring. It should create a sensation wherever shown. It is believed to be the oddest and most unique Snake Ring ever designed. History tells us the following: "... In Egypt, the serpent in the form of the Uraeus, was worn around the head as a mark of Royalty, and to symbolize Power and Wisdom. . . " Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. **WE GUARANTEE SATISFACTION OR YOUR MONEY BACK.** Order your ring now at this low price. Pay postman only 98c and postage on arrival.

Order by No. A-117.

Price Only

98c

"LADY FATIMA HAND" BRAND CURIO RING



2 "HI-JOHN the CONQUEROR" BRAND ROOTS

AN unusual curio outfit consisting of 2 "Hi-John the Conqueror" Brand Roots and the beautifully designed "Lady Fatima Hand" Brand Curio Ring. The ring is designed with 3 emblems of alleged Luck: Black Cat, Four-Leaf Clover and Horseshoe. Many people have ordered "Hi-John the Conqueror" Brand Roots and have been satisfied. Packed in a beautiful box. An author states: "... From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As Tokens or Symbols they conveyed joy and confidence to their owners. . . " Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Send your order in today.

SATISFACTION GUARANTEED OR YOUR MONEY BACK!

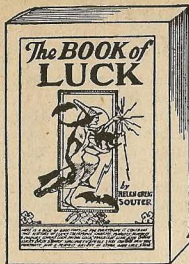
As soon as we receive your order, it will go out at once. When it arrives pay postman only \$1.49 and postage. Don't delay a moment! Write today.

Order by No. A-249.

Price Only

\$1.49

Sovereign Products Co. Guarantees Satisfaction



Book of Luck

A NOVEL curio book, containing interesting explanations on the following subjects: The Luck of Numbers, the Luck of Lovers, the Luck of Children, Lucky Horse-shoe, Lucky Wedding Days, Good Omens, the Bridegroom's Luck, Lucky Flowers, Lucky and Unlucky Animals, Love Potions, Marriage Superstitions, Christmas Charms and Spells, An Old Time Love Spell, New Moon Charms, Ancient Talismans, Amulets, Charms, Mascots, Modern Superstitions.

There is loads of information regarding Luck and Lucky Talismans that from the beginning of time, have created deepest interest of some of the most important nations and tribes into which the races of mankind, through religion and philosophy, have been divided.

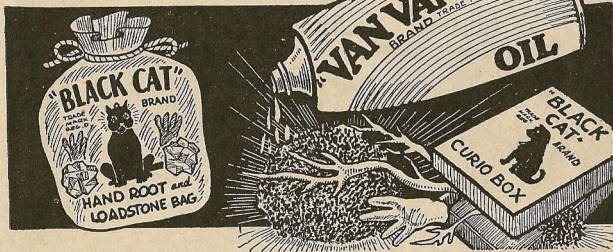
DOES LUCK INTEREST YOU?

There are thousands of people who believe in Luck. Everybody knows that it is not an unusual occurrence for people to point out certain instances where many other Tokens have been claimed to certain instances in the life of people. Although it is an old saying that "Men are created equal," many people have attributed the success of one man over another to that Mystic Something that is called Luck. You can read about these Lucky Talismans, Lucky Charms, Lucky Amulets, Lucky Days, Lucky Numbers, in this remarkable "Book of Luck." WE GUARANTEE SATISFACTION OR YOUR MONEY RETURNED. This book is sold as a Curio book, and we assume no responsibility for any claims made in this book, but simply give you the Author's versions.

Order by No. A-108.

Price Only

50c



BE the first to get these remarkable curios. The "Black Cat" Brand Bag is chuck full of "Hand Roots" and Genuine Magnetic Loadstone. The delightful and pleasing odor of the "Van-Van" Brand Oil should please you immensely. The "Black Cat" Brand Curio Box you see pictured above contains a "Hand Root," 2 Adam and Eve Roots, 2 Magnetic Loadstones. A well known author states: "... From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their virtues, as transmitters of Good Luck and to avert Misfortune. As tokens or symbols they conveyed Joy and Confidence to their owners. ..."

Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. We aim to please—order now.



CHARMING AND ATTRACTIVE

You should find these curios charming and attractive and they should create interest whenever observed. We Guarantee Satisfaction or back goes your money. When your order arrives pay postman only \$1.49 and postage.

Order by No. A-109.

Price Only

\$1.49

Sovereign Products Co. Guarantees Satisfaction



BEAUTIFUL LION RING

Get this beautiful ring today. Looks even prettier than the picture. Get yours now at our bargain price. Adorn your finger with this curio ring. Satisfaction Guaranteed or Money Back. This ring, indeed, is a remarkable work of the Curio Jeweler's Art. Send piece of string or strip of paper to show your finger size. On arrival pay postman only 98c and postage.

Order by No. A-247.

Price Only **98c**



Here it is! This remarkable outfit contains the Magnetic "Seven-Eleven" Brand Loadstone, "Sovereign" Brand Perfume, "Black Cat" Brand Bone Emblem, John the Conqueror Root, "Sovereign" Brand Guessing Number Incense Game—everything that you would want to have. Full instructions with every order. "Seven-Eleven" Brand Loadstone is guaranteed to be Genuine and Magnetic. It will attract! The interesting Number Game should give you loads of entertainment and enjoyment. Just light a match to it—and presto—out come three numbers—right before your very own eyes! Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. **SATISFACTION GUARANTEED.**

Are You a Winner in Everything You Do?

Job—Love—Money?

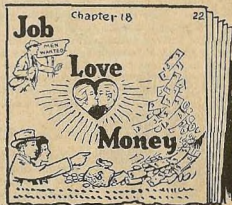
Can you get what you want—is failure holding you back? Can you win Success, live happily and have Money? Can you attract people to you and attract attention? Can you win friends, influence others, and gain Wealth? Can you hold the love and friendship of the one you want? There are more interesting chapter headings besides these in the Book, "Can you Attract the Things you Want—Individual Magnetism—The Power that Gets Things." It is included with your order.

WRITE TODAY!

On arrival, pay postman only \$2.49 and postage for this big outfit.

Order by No. A-113.

Price Only **\$2.49**



Another important chapter in the book.

Sovereign Products Co. Guarantees Satisfaction



You should be delighted with the Beautiful "Hanuman" Brand Ring, designed with the following symbols of alleged Luck: Horseshoe, Four-Leaf Clover, Wishbone. The "Eagle" Brand Curio Box contains 4 Magnetic Loadstones, "Black Cat" Brand Bone Emblem, Four-Leaf Clover, and pretty Horseshoe Charm. "Hoyle's Games," the popular book on games of all kinds, is so astonishingly simple that you must get it and read it, to realize its value.

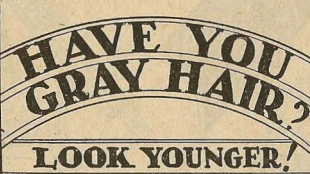
An author states about the "Eagle," which name and design we have adopted for these unique articles: "... The Eagle, because of his Courage, Fearlessness, Tenacity and Aggressiveness, is worn as a Talisman for Good Fortune. Hanuman is the most popular form of Talisman for Luck and Good Fortune amongst the Hindus, etc. ..." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curies, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curies.

ORDER TODAY!

If you are not satisfied, we will be glad to refund your money. That's fair, isn't it? Just write today telling us what you want and your order will go out at once. Pay postman only \$1.98 and postage.

Order by No. A-144.

Price Only **\$1.98**



Your hair is your crowning glory—it is up to you to make yourself happy and proud by showing a head of beautiful, black hair. Your friends should be surprised with the change in your appearance. You can't continue having gray hair and look young. Try this Safe, Quick, Sure, Easy way to avoid Gray Hair. Retain your youthful appearance and charm. Easily used in your own home—it will give results or back goes your money. Write today for this remarkable preparation.

RESULTS OR IT COSTS YOU NOTHING!

Yes, we mean it! Try "Beauto" Gray Hair Preparation—if not delighted just send it back and we will refund your money. Lustrous hair, possessing rich color is the basis of youth and beauty. Keep yours always young looking with "Beauto" Hair Preparation, the harmless and perfectly safe preparation that is so simple to use. Why can't you, too, enjoy beautiful hair? Order now!

Order by No. A-146.

Price Only **98c**

Sovereign Products Co. Guarantees Satisfaction

Beautiful Earrings

Rolled gold plate earrings with rolled plate wires. For pierced ears. Their fine appearance should please you. They must be seen to be appreciated. Send for a pair now.

Order by No. A-280.

Price Only

89c



89c

SOVEREIGN Guaranteed Products

Order TO-DAY!

NECKLACE, BRACELET AND EARRING ENSEMBLE SET

18 Inch necklace, bracelet and earrings to match. Each set in gift box. Very beautiful, indeed. Your friends should admire this remarkable combination. Get yours today.

Order By No. A-281.

Price Only

\$1.69

Pretty Necklace

Strung on a beautiful gold colored chain with clasp to match. Attract admiration everywhere by wearing this elegant necklace. You should be proud of it. Write today.

Order By No. A-282

Price Only

49c

BEAUTIFUL DOLL

A doll you'll just love. 16 Inches high. Painted features and hair. Beautifully printed cute dress with bonnet to match. Complete with undergarments, shoes and stockings. Says "Ma Ma".

Order By No. A-277

Price Only

79c



Says "Ma-Ma"

79c

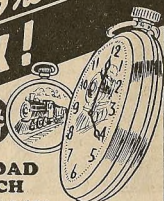
RAILROAD WATCH

Engraved watch of nickel. Open face with large numerals. Excellent timekeeper. Engraved border and railroad back. Write for yours today. Guaranteed Satisfaction or Money Back.

Order by No. A-278.

Price Only

99c



99c

BANJO- UKELELE

Easy Instructions

Learn to play and be the life of the party! It's easy. Instructions and felt pick included. Made with genuine calf skin head, pearl effect metal rim, and a hardwood neck. Strung with good quality gut strings.

Order by No. A-279.
Price Only

\$1.29

26-PIECE Tablewear SET

98c

Beautifully designed set consisting of 6 teaspoons, 6 knives, 6 forks, 6 tablespoons, one butter knife, one sugar spoon. The handles are finished with an attractive design. Just the thing for every day service. Get yours now.

Order By No. A-276
Price Only **98c**



ALL FOR ONLY \$1.49

HERE it is! This beautiful Bone Emblem Curio has for its design a Black Cat and Wishbone. It is, indeed, a beauty! The Hand Root Curio Ring has an actual picture of a Hand Root in the center of the ring and is designed with the 3 emblems of alleged Luck: Black Cat, Horseshoe, Four-Leaf Clover; the words "Good Luck" appear on each side of the ring. Our "7-11" Brand Magnetic Loadstones are Genuine and Guaranteed. An author states: "... The Romans believed that Loadstone kept husband and wife faithful and their love secure. Orpheus attributed to Loadstone the power of attracting the love of others. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

BE ONE OF THE FIRST

to get this big Outfit. Write today. You take no risk. Satisfaction Guaranteed or Money Back. On arrival pay postman only \$1.49 and postage.

Order by No. A-251.

Price Only

\$1.49

\$1.98

An author states about Loadstone: "... The Romans believed that Loadstone kept husband and wife faithful and their love secure. Orpheus attributed to Loadstone the power of attracting the love of others. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Get yours today.

YOU CAN'T LOSE—WE GUARANTEE SATISFACTION OR YOUR MONEY BACK!

Become one of our satisfied customers. Order now! On arrival pay postman only \$1.98 and postage.

Order by No. A-252.

Price Only

\$1.98

Sovereign Products Co. Guarantees Satisfaction



YOU should be pleased with the attractive "7-11" Brand Curio Charm, "Black Cat" Brand Perfume, etc. The ring is beautifully designed with the following emblems of alleged Luck; Horseshoe, Four-Leaf Clover, and Black Cat, and the words "Good Luck" appear on each side of the ring. These curios should please you. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. You should be pleased.

"BLACK CAT" BRAND BONE EMBLEM CURIO WITH EVERY ORDER!

Write today. Our customers know that when they order from us, they should be satisfied because of our policy of Satisfaction Guaranteed or your Money Back. On arrival, pay postman only \$1.98 and postage.

Order by No. A-248.

Price Only **\$1.98**





Magnetic

WHITE

LOADSTONE

Guaranteed to Satisfy

SPECIALLY PREPARED LOADSTONE

HERE is something new—Magnetic White Loadstone. Guaranteed to satisfy you. If you have long looked for White Loadstone, here it is. It is highly Magnetic. A remarkable curio that should, indeed, please you, and one that you should be delighted with. History tells us the attributed to Loadstone the power of attracting the love of others. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. You should get this remarkable article today.

We Guarantee Satisfaction or Your Money Returned!

This Loadstone is of high Magnetic quality. Order by number given below. We believe you will be pleased to possess one of these White Magnetic Loadstones. Pay postman only \$1.00 and postage on arrival.

Order by No. A-115.

Price Only **\$1.00** 1-75
2-50

**SEND ALL
ORDERS TO**

Sovereign Products Co. CHICAGO, ILL.

3716-18-20 No. Cicero Ave.



FRONT VIEW

BEAUTIFULLY ENGRAVED artistic COIN token

This remarkable coin charm may be just the thing you want, engraved with emblems of alleged Luck, as follows: Black Cat, Horseshoe, Wishbone, Four Leaf Clover, Mizpah, Lady Luck, Birds of Happiness, etc. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Order today.



BACK VIEW

TWO-SIDED COIN CHARM CURIO

There are two sides to this attractive and original token. It is artistically designed and is gold-plated with milled edges, beautifully made beyond comparison. Order one of these tokens today. Satisfaction Guaranteed or Money Back. On arrival pay postman 50c and postage.

Order by No. A-106.

Price Only

50c



Genuine MAGNETIC Loadstone Bag Satisfaction Guaranteed

HERE, indeed, is a beautiful curio bag. Your friends should adore it. It is chuck full of Magnetic Loadstone. John the Conqueror Root, Adam and Eve Root, Hand Roots, Inense, Loadstone Powder. The test of True Genuine Loadstone is in its Magnetic Qualities. We Guarantee every piece we sell, or Back goes your Money. History tells us: "... The Romans believed that Loadstone kept husband and wife faithful and their love secure. Orpheus attributed to Loadstone the power of attracting the love of others. ..." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

make no claim for these goods, they are sold only as

Can You Win Success, Live Happily, and Have Money?

Are you a winner in everything you do: Job—Love—Money? Can you get what you want—is failure holding you back? Can you hold the love and friendship of the one you want? Can you win friends, influence others and gain wealth? These are only a few of the interesting chapter headings contained in our interesting book: "Can You Attract the Things You Want? Individual Magnetism, the Power that Gets Things," which is included with your order. It is so simple to understand—so practical in its application—that you should make rapid progress. Printed in easy, readable type.

ORDER TODAY!

Send in your order today, and everything shown here will be sent you at once. On arrival pay postman only \$1.49 and postage for this big outfit. WE GUARANTEE SATISFACTION AT ALL TIMES OR MONEY BACK! Don't delay! Write now!

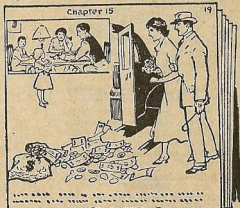
Order by No. A-107.

Price Only

Special Offer: 2 Complete outfits for only \$2.50

\$1.49

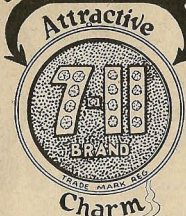
COMPLETE
OUTFIT



An interesting chapter in our book.

SEND ALL ORDERS TO **Sovereign Products Co. CHICAGO, ILL.** 3716-18-20 No. Cicero Ave.

FREE With all Incense Orders FREE!



This attractive "Seven-Eleven" Brand Curio Charm will be sent free with any Incense order you send us from this page. We have put a great deal of artistic effort and expense into the design of this Charm so that it may be worthy of acceptance by the most fastidious of people. So get yours today! Given you absolutely "Free" with all Incense orders and will be sent with your package.

This remarkable "Fortune-Telling" Incense should be the biggest sensation of the day. It is an interesting novelty that should give you entertainment and enjoyment. The Incense gives out a delightful fragrance in your room, just like a most pleasing perfume. Then presto—little by little—slowly—letter by letter—word by word—a reading appears in the ashes. You should be amazed with this Incense. Get yours today! Very low price!

Order No. A-119.

Price Only.....

3 Boxes for Only.....

60c

\$.10



BLACK CAT BRAND TRADE MARK REG. INCENSE BURNER

Burn your Incense in this Black Cat Incense Burner. Very pretty and attractive. It will help beautify your home. Before guests arrive, you can put some Incense in this burner and it will help make your home cheerful, the party more enjoyable.

INCENSE FREE WITH EVERY BURNER!

One box of "Black Cat" Brand Incense to every customer who buys the "Black Cat" Brand Incense Burner. Send your order in today! SATISFACTION GUARANTEED OR YOUR MONEY BACK.

Order by No. A-151.

Price Only.....**\$1.00**



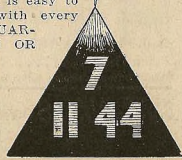
Numbers Come Out in Ashes

Here it is! Just light a match to it—and presto—out come 3 numbers—right before your very own eyes. You should get loads of fun out of this Guessing Incense Number Game. Just burn a piece and see for yourself. You should be amazed! Unfailingly—little by little—slowly—each number creeps into form. It perfumes the room with a delightful fragrance. It is easy to use. Free instructions with every order. Buy a box now! GUARANTEED SATISFACTION OR YOUR MONEY BACK.

Order by No. A-150.

Price Only.....**\$1.00**

3 Boxes For Only.....\$2.00





YOU should be pleased with the sweet and pleasant fragrance of "Crescent Moon" Brand Perfume. The "7-11" Brand Powder is a fine powder that you can rub on your body, imparting a delightful fragrance. We also include a large piece of Genuine Loadstone, absolutely Magnetic with this outfit. An Author states, regarding the "Crescent Moon" which name and design we have adopted for this Perfume: "... A Crescent Moon was worn by Roman women that they might be successful in Love, and fortunate in Life. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Send in your order today!

CAN YOU CREATE A PERSONALITY THAT WINS AND DRAWS THE OPPOSITE SEX?

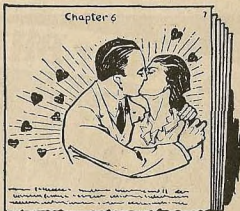
Can you attract the one you love? Can you win in Love and Home Happiness? Are you a magnet of Human Attraction bringing Love and Wealth? Do you want to be happy, be a winner, and attain success? Can you Develop Will Power, stop worrying, and be Happy? These are some of the chapter headings contained in the Big Book, "How to Win Success and Happiness in Love, Money, Jobs, and Business, and How to Develop Will Power." We send this Book with your order. It should tell you how to be successful.

Get All This at Our Low Price!

SATISFACTION GUARANTEED OR YOUR MONEY BACK. Just write telling us just what you want and your order will go out at once. On arrival, pay postman only \$1.98 and postage.

Order by No. A-209.

Price Only **\$1.98**



A chapter in the book.



Novel-Interesting CURIO Loadstone Powders

"CAT'S EYE" Brand Loadstone Powders come packed in a Beautiful, Attractive Box. You should be delighted and pleased. An author states the following about the "Cat's Eye" which name and design we have adopted for this curio: "... The Cat's Eye has always been greatly valued in India, where it is regarded not only as a bringer of wealth, but a Talisman to prevent its owner's gain diminish-

ing. As a popular Charm for Success it is said to have no equal. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. **GUARANTEED SATISFACTION.**

Order by No. A-210.

Price Only **98c**

SEND ALL ORDERS TO Sovereign Products Co. 3716-18-20 No. Cicero Ave. CHICAGO, ILL.



To those who have read history, the name of John the Conqueror should be well known. This Root is a popular root, purchased by many. Guaranteed to satisfy or money back. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. However, we guarantee these Roots to be pure, fresh, and clean. On arrival pay postman only 50c and postage.

Order by No. A-103.

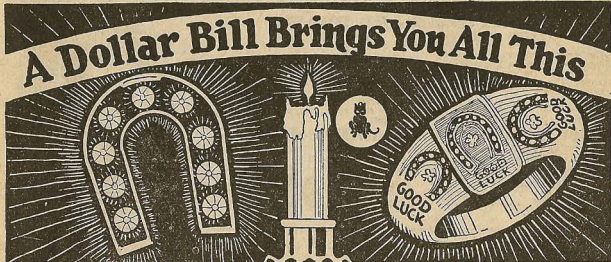
Price Only **50c**
3 For Only \$1.00



Beautiful and attractive, this ring is designed with the following emblems of alleged Luck: Horseshoe, Wishbone, Four Leaf Clover and the words, "Good Luck." An author states the following regarding the "Four Leaf Clover" which name and design has been adopted for this ring: "... The Four Leaf Clover is another well-known charm for Good Luck, generally, for—one leaf is for Fame, one leaf is for Wealth, and one for a faithful Lover, etc. ..." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Satisfaction guaranteed or money back. Send string showing finger size. Write today! Pay postman 50c and postage.

Order by No. A-104.

Price Only **50c**



HERE is a real bargain! You get everything shown in the above picture for only \$1.00. This Big Outfit contains an attractive Magnetic Horseshoe, Novel Candle, beautiful "Black Cat" Brand Charm, and a beautiful ring, cleverly designed with the following emblems of alleged Luck: Wishbone, Horseshoe and Four Leaf Clover. The "Black Cat" Brand Charm and Horseshoe can be carried in the pocket or worn as a pendant for the neck, watch chain or fob. Amaze your friends with this beautifully designed ring.

An author states: "... From remotest times, talismans were believed in on account of their virtues as transmitters of Good Luck and to avert Misfortune. As tokens or symbols, they conveyed Joy and Comfort to their owners. ..." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Be sure to send strip of paper showing finger size for ring.

ORDER YOUR OUTFIT TODAY!

Many have bought these unique articles and have been delighted and pleased. Order now. We Guarantee Satisfaction at all times or Money Back. When your order arrives pay postman \$1.00 and postage. Take advantage of this Big Bargain. Don't delay!

Order by No. A-105.

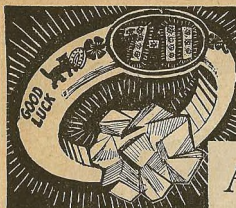
Price Only

\$1.00

Sovereign Products Co. Guarantees Satisfaction

Genuine Magnetic LOADSTONE

ATTRACTIVE CURIO RING



AN attractive Ring. One that should be seen to be appreciated. It has as its design the following emblems of alleged Luck: Black Cat, Horseshoe, Four-Leaf Clover.

Large Piece Magnetic White Loadstone Free with Ring!

A large piece. History states: "The Romans believed that Loadstone kept husband and wife faithful and their love secure. Orphus attributed to Loadstone the power of attracting the love of others." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Be sure to send piece of string to show finger size.

GUARANTEED TO SATISFY.

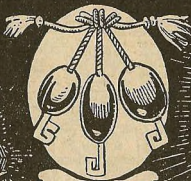
Order by No. A-136.

Price Only

98c

"Keys of the Granary"

TALISMAN



THE "Keys of the Granary" Talisman is printed in red ink on Genuine Virgin Parchment Paper. It is very beautiful. Read what history states about "Keys of the Granary" which name and design we have adopted for this particular Talisman. . . . These Keys were worn for Love, Wealth, and Happiness. . . . Besides this Talisman included in this outfit is a "Van-Van" Brand Loadstone Bag, beautifully designed, and the "Seven-Eleven" Brand Loadstone. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

Can You Get What You Want, Is Failure Holding You Back?

Can you win Success, live happily, and have money? Are you a winner in everything you do, Job—Love—Money? Can you win friends, influence others, and gain wealth? Can you get a Job and earn money? These chapter headings are contained in our Book, "Can you attract the things you want—Individual Magnetism—the Power that Gets Things." This is a Book for the individual who thinks it isn't in him to make good. It gives loads of information. Get yours today. It comes with every order for this Big Outfit.

We Aim to Please

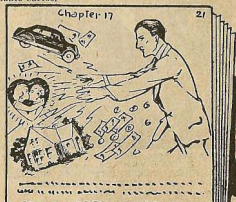
WE GUARANTEE SATISFACTION OR YOUR MONEY BACK. As soon as we receive your letter, we will send you this Big Outfit. When it arrives, pay postman only \$1.98 and postage.

Order by No. A-137.

Price Only

\$1.98

Special Offer: 2 Complete outfits for only\$3.00



Another interesting article in the book.

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.

"3" BRAND

7-11 7-11 7-11 7-11

DISTINCTIVE CURIOS



Magnetic LOADSTONE IN PERFUME

Something new! A Genuine Piece of Magnetic Loadstone is in the bottle of delightful Perfume as pictured. The sweet odor of the "Seven-Eleven" Brand Perfume should, indeed, please you. Many use perfumes and are delighted in their use.

Order by No.

A-203-A.

Price Only... **\$1.00**

A beautiful flower is contained in this "Seven-Eleven" Brand Flower Perfume. It is a popular perfume creation. Its fragrance

is sweet and delightful. Satisfaction Guaranteed. Order Yours Today!

Order by No. A-203-C.

Price Only... **\$1.00**

"JOHN the CONQUEROR" ROOT BRAND TRADE MARK REGISTERED IN PERFUME

Shown here is a novel, delightful Perfume, containing a Genuine John the Conqueror Root. This "Seven-Eleven" Brand John the Conqueror Root Curio should, indeed, please you. Low Priced!

Order by No.

A-203-B.

Price Only... **\$1.00**

If you are satisfied, we know you will recommend us to your friends.

Order Today! Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them

curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

SPECIAL OFFER!

Bargain Price on 3 of these Perfume Curiosities is only \$2.00. Order Today!



FLOWER IN

PERFUME

Rabbits Foot

VAN VAN

BRAND TRADE MARK Reg.

REMARKABLE OIL CURIO

as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. **SPECIAL! A LARGE BOTTLE "VAN VAN" OIL INCLUDED!** Its delightful fragrance should please you. Write us today. WE GUARANTEE EVERYTHING WE SELL TO SATISFY YOU OR BACK GOES YOUR MONEY.

On arrival, pay postman 98c and postage.

Order by No. A-148.

Price Only

98c

SEND ALL ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave. CHICAGO, ILL.

BIG "SALUS" OUTFIT

TRADE MARK BRAND REGISTERED



Your friends should admire the beautiful design of the "Salus" Brand Ring. An Author states regarding "Salus" which name and design we have adopted for these articles: "The symbol was worn for Success in all undertakings, as well as for general Good Fortune. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. The Ring is designed with the following emblems of alleged Luck: Black Cat, Horseshoe, Four-Leaf Clover.

CAN YOU DEVELOP WILL POWER, STOP WORRYING, AND BE HAPPY?

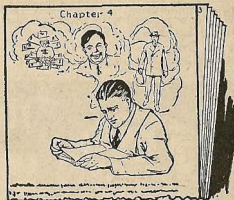
Can you help yourself to success, and be a winner always? Can you win in Love and Home Happiness? Can you get the job you want, earn money and get a raise? Are you a magnet of Human Attraction, bringing Love and Wealth? These are some of the chapter headings contained in the Big Book, "How to Win Success and Happiness in Love, Money, Jobs, and Business, and How to Develop Will Power." No matter what other books you have read, this Book should give you much information. This Book is sent you with your order for this Outfit.

ORDER NOW!

Your order will be sent out at once. Satisfaction guaranteed or your money back. On arrival, pay postman only \$1.98 and postage.

Order by No. A-223.

Price Only **\$1.98**



An interesting chapter in the book.



"FIVE BLACK CAT" BRAND BAG DREAM BOOK and CRYSTAL BALL

Here is a beautiful Bag, featuring the "Five Black Cat" Brand design. With it comes a Dream Book and Number Crystal Ball. Interesting and entertaining. Each bag contains Magnetic Loadstone, "Black Cat" Brand Bone Emblem, Incense, Hand Root, Magnetic Loadstone Powders. In this Dream Book, the author has attempted to give his interpretation of dreams and the numbers which the dream signifies. The

Novel Crystal Number Ball is made of solid glass with numbers all over its surface, with nothing that can possibly get out of order. A unique novelty. Very entertaining. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

YOU SHOULD BE DELIGHTED!

Send your order in today! Don't hesitate a moment! Satisfaction Guaranteed or Money Back! Order now at our low

price.
Order by No. A-224.

Price Only

\$1.75

Sovereign Products Co. Guarantees Satisfaction



DO YOU know that Loadstone Powders draw to Loadstone? We send you this attractive can of "Pine Cone" Loadstone Powders and a Magnetic Piece of Loadstone included. Our Loadstone is Genuine. Loadstone has always been known for its Magnetic Qualities. It is one of the few minerals that is taken from the earth in a natural Magnetic condition. These 2 Novel Curios should please you.

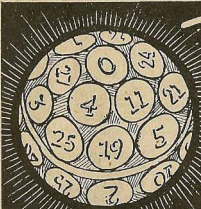
Read what an author states about the "Pine Cone" which name and design we have adopted for this unique curio: "... The Pine Cone was worn for Wealth and Power ..." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. **SATISFACTION GUARANTEED OR MONEY BACK!** We believe you will be greatly pleased with these articles.

Order by No. A-157.

Price Only

98c

Special offer: 2 complete outfits for only \$1.50.

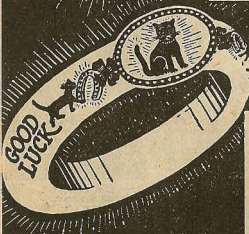


Number CRYSTAL BALL

HERE it is! A delightful novelty! Very popular at all gatherings. Most interesting and entertaining. So simple that anyone may use it. Here are part of the simple directions: "Roll the Ball. When it has stopped rolling the number on top corresponding to the number in this booklet will answer your question." This Ball is made of solid glass and with numbers all over the surface, and there is nothing that can possibly get out of order. Order yours today. **SATISFACTION GUARANTEED OR YOUR MONEY BACK.** Full instructions with every order. On arrival pay postman only \$1.00 and postage.

Order by No. A-158.

Price Only **\$1.00**



"BLACK-CAT" BRAND BEAUTIFUL RING

TRADE MARK REGISTERED

ADORN your finger with this gorgeous looking "Black Cat" Brand Ring. It is composed of the 3 emblems of alleged Luck: Black Cat, Horse-shoe and Four Leaf Clover. It is, indeed, a beautiful example of the jeweler's art. You should see the ring to appreciate it. Skillfully made, smoothly finished, and highly polished. **SATISFACTION GUARANTEED OR MONEY RETURNED.** Send for yours today! Send strip of paper or piece of string to show finger size. When your ring arrives pay postman only \$1.45 and postage.

Order by No. A-159.

Price Only **\$1.45**

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.



A unique curio, indeed. You also get the Novel Bag of Magnetic Loadstone, Hand Roots, Herbs, Incense, Loadstone Powders. An author states regarding the "Cat's Eye" which name and design we have adopted for these articles: "... In India it is regarded not only as a bringer of Wealth, but a Talisman to prevent its owner's gain diminishing. As a popular charm for success, it is said to have no equal. . . ." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

DO YOU WANT TO BE HAPPY, BE A WINNER AND ATTAIN SUCCESS?

Can you help yourself to success and be a winner always? Can you get the job you want, earn money and get a raise? Can you attract the one you love? Can you develop will power and stop worrying and be happy? These are a few of the headings of the interesting chapters contained in the book, "How to Win Success and Happiness in Love, Money, Jobs, Business, and Develop Will Power," which comes with your order.

YOU CAN'T LOSE!

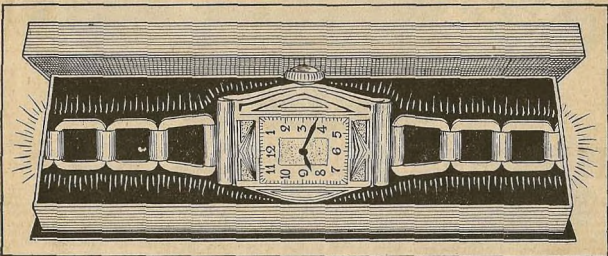
You can't lose in buying curios and books from us, because WE GUARANTEE TO PLEASE YOU OR REFUND YOUR MONEY. Order today and we will send everything to you at once!

Order by No. A-183.

Price Only **\$1.98**



A chapter in the book.



FOR MEN AND WOMEN—SMARTEST AND LATEST STYLE

A wrist watch of smart and distinctive appearance, with new and thinner case, engraved and chromium plated. Unbreakable crystal. New, attractive, two-tone silvered dial. Comes in beautiful gift box. Very fine movement. Comes complete with open link metal band. Get yours today at our Special Low Price. A Real Beauty!

Order by No. A-257.

Price Only **\$3.69**

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.

Big Outfit of Attractive Curios

**LOOK WHAT YOU
GET- FOR ONLY**

75¢



WHAT a bargain! Just look what you get for only 75c. This outfit consists of 1 Large Piece of Genuine Loadstone of High Magnetic Quality and a bottle of "Pharoah" Brand Perfume. Loadstone has always been known for its Magnetic Qualities. A most remarkable curio. An Author states: "... It is also known as Magnetite or the ancient Magnet, from the Greek Magnes. The Loadstone or Magnetite is a black iron ore of High Magnetic Quality, and this peculiar attracting force is said to have first indicated

what we now term magnetism. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. You also get a beautiful bottle of "Pharoah" Brand Perfume. Its fragrance should delight and please you. **WE GUARANTEE SATISFACTION AT ALL TIMES OR YOUR MONEY BACK.** Send your order in today. When your order arrives, pay postman only 75c and postage.

Order by No. A-121.

Price Only

75c



BIG COMBINATION Curio Outfit



HERE, indeed, is our Big Combination Curio Outfit. It consists of "Van Van" Brand Loadstone Powder, Three Large Pieces of Magnetic Loadstone, and a "Black Snake" Brand Curio Bag. These articles should please you immensely. We Guarantee them to satisfy or your Money Back.

An Author states: "... In Egypt, the Serpent, in the form of Uraeus, was worn around the head as a mark of Royalty, and to symbolize Power and Wisdom. . . . From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As tokens or symbols they conveyed Joy and Confidence to their owners. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. The "Van Van" Brand Loadstone Powder comes in an attractive can with a beautiful design.

THREE HIGH QUALITY MAGNETIC LOADSTONES INCLUDED

These are Genuine Loadstones of excellent quality. These curios should create interest whenever observed. They are charming and attractive. Don't hesitate one moment, in sending in your order. When your order arrives pay postman only \$1.98 and postage.

Order by No. A-122.

Price Only

\$1.98

Sovereign Products Co. Guarantees Satisfaction

"LADY FATIMA HAND" BRAND

TRADE MARK
REGISTERED

TALISMAN



LET us tell you about this unusual outfit. It consists of "Lady Fatima Hand" Talisman, Extra Large Piece of Real Magnetic Loadstone, and the Novel Guessing Number Incense Game. From history we get the following regarding the "Hand of Lady Fatima" which name and design we have adopted for this Talisman: "... The 'Hand of Lady Fatima' is still regarded as a powerful charm amongst the Moslems. This Hand is regarded as a sacred symbol representing Generosity, Hospitality, Power, ..." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

You should get loads of fun out of the Guessing Number Incense Game. Just light a match to it—and presto—out come three numbers—right before your very own eyes. Just burn a piece and see for yourself. You should be delighted. It perfumes the room with a pleasing fragrance. Free instructions with every order.

Can You Win Friends, Influence Others, and Gain Wealth?

Are you a winner in everything you do? Job, Love, and Money? Can you get what you want—is failure holding you back? Can you attract people to you and command attention? Can you win success, live happily and have money? Can you get a job and earn money? These are only a few of the interesting chapter headings contained in the book "Can you Attract the things you want? Individual Magnetism, the Power that gets Things!" This remarkable book is a book for people who want to get ahead.

Join Our Satisfied Customers

SATISFACTION GUARANTEED OR MONEY BACK. Write to-day! Pay postman on arrival only \$1.98 and postage. Order by No. A-205.

Price Only **\$1.98**



An interesting article in the book.



BIG Curio Outfit \$1.39

A BIG Outfit—Included are 2 "Hi-John the Conqueror" Brand Roots and 2 Hand Roots. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Satisfaction Guaranteed. Order Now! Join our many satisfied customers. On arrival pay postman \$1.39 and postage. Order by No. A-268.

Price Only

\$1.39

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.

Encourage *Straight*

Beautiful Lustrous Hair

WHY can't you, too, enjoy pretty hair? Your hair is your crowning glory—it is up to you to make yourself happy and proud, by showing a head of beautiful, well-kept hair. Be the first in your crowd to have really Beautiful, Lustrous, Soft Hair.

"Beauto" Triple-Action Hair Strength is just the thing you may have been waiting for! It adds new life and gloss in appearance of faded, dead-looking hair. It helps to soften and smooth short, stubby, harsh, and kinky hair. Use this remarkable preparation on your hair. It is Triple-Action:

1. Beautifies the appearance of the Hair.
2. Softens and smooths the Hair.
3. Helps keep the Hair in good condition.

You take no risk, no chances. "Beauto" Triple-Action Hair Strength must do the work to your complete satisfaction or it costs you nothing. If you are not absolutely delighted with the results—if you do not want to get up and dance for joy, we will be glad to refund your money.

FOR MEN AND WOMEN

Be envied by all your friends and add to your own pride and joy. Our preparation is easy, simple, and convenient to use. Stop paying high prices for treatments and hair preparations that do little or no help for you.

HOW TO HAVE BEAUTIFUL HAIR

Always keep your hair clean. Shampoo it regularly, at least once a week. Apply "Beauto" Triple-Action Hair Strength before combing and before going to bed. Rub well into the scalp with finger tips. The medicated oils of "Beauto" Triple-Action Hair Strength will sink into the scalp, keeping it soft and in a healthful condition.

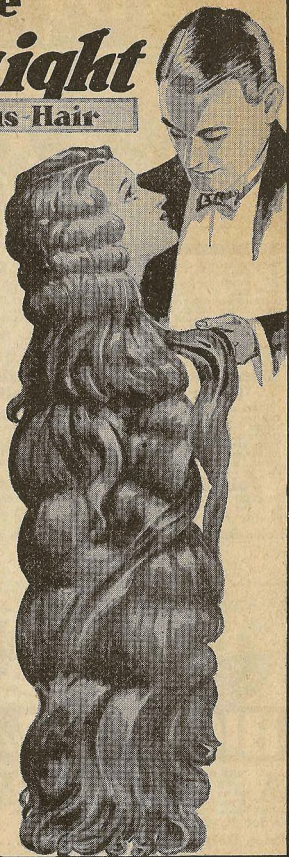
GET YOUR PACKAGE NOW! TEST IT—IF NOT SATISFIED, BACK GOES YOUR MONEY!

Order by No. A-160. **\$1.00**
PRICE ONLY

Keep Your Hair In Good Condition

ROUGH HAIR

SMOOTH HAIR



Sovereign Products Co. Guarantees Satisfaction



"Horse-shoe"

TRADE MARK
REGISTERED
BRAND

FRAGRANT-DELIGHTFUL
Perfume!
PLEASING - SWEET

Get this large bottle of "Seven-Eleven" Brand "Horseshoe" Brand Perfume today. Its delightful fragrance should please you. It should create a pleasant fragrant atmosphere around you. Many use perfume and are delighted in its use. We Guarantee this perfume to satisfy you or your Money Back. Get yours today. Put some on a handkerchief or on some clothes, or rub a drop or two behind the ears. You should be delighted with its sweet fragrance.

CAN YOU HOLD THE LOVE AND FRIENDSHIP OF THE ONE YOU WANT?

Can you become charming, lovable, and win your loved one? Can you win friends, influence others, and gain wealth? Are you a winner in everything you do, Job—Love—Money? Can you command attention and get the one you want? Can you get what you want, is failure holding you back? Can you get a Job and earn money? These are a few of the interesting chapter headings contained in the Big Book, "Can you attract the Things you Want—Individual Magnetism—The Power that Gets Things," sent with your order.

GET YOUR BIG OUTFIT NOW!

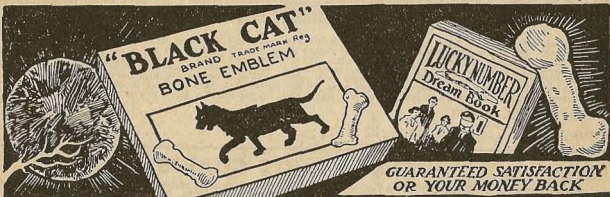
SATISFACTION GUARANTEED OR MONEY BACK. Be the first among your friends to get this Big Outfit. On arrival pay postman only \$1.49 and postage.

Order by No. A-155.

Price Only **\$1.49**



Another chapter of the book.

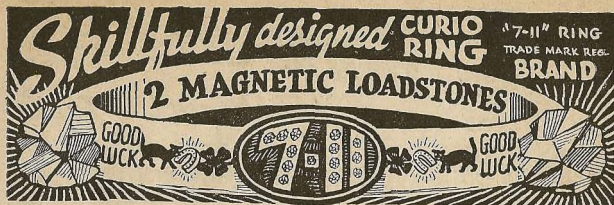


Five remarkable curios, all put up in one Big Outfit. You get 2 "Black Cat" Brand Bone Emblems, Genuine Magnetic Leadstone, Adam and Eve Root, and Number Dream Book. The test of the true Leadstone is in its Magnetic Qualities. History states: "... From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As tokens or symbols they conveyed Joy and Confidence to their owners. Many persons deriving success in various undertakings such as Jobs, Business, Love, Games, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Here are some of the contents of the Dream Book sent with your order: Signification of Cards dreamed of and their numbers—Numbers for dreams of the months—The oraculum, or Napoleon Bonaparte's book of fate—etc. This book is included with your order. GUARANTEED TO SATISFY. Order today!

Order by No. A-156.

Price Only **\$1.98**

Sovereign Products Co. Guarantees Satisfaction



A DORN your finger with this gorgeous looking Ring, designed with the following emblems of alleged Luck: Black Cat, Horseshoe, Four-Leaf Clover. A beautiful example of the Curio Jeweler's Art. An author states: "From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues as transmitters of Good Luck and to avert Misfortune. As Tokens or Symbols they conveyed joy and confidence to their owners..." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Get this beautiful ring today.

2 GENUINE MAGNETIC LOADSTONES WITH EVERY ORDER!

Write us, sending a piece of string to show finger size, and your order will go out at once. On arrival, pay postman only 98c and postage. Guaranteed to Satisfy or your Money Back.

Order by No. A-255.

Price Only

98c



Only 89c brings you the following: "Cleopatra" Brand Perfume, Novel Horseshoe, John the Conqueror Roots, Adam and Eve Roots, and a beautiful "Elephant, Horse and Camel" Curio Charm. Many carry curios and are delighted. You, too, should be more than satisfied with this Big Bargain. The "Cleopatra" Brand Perfume has a delightful and pleasing fragrance. Many people use perfume and are delighted in its use. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. We Guarantee satisfaction or your money back. Order this Big Outfit now at this low price.

Order by No. A-164.

Price Only

89c

POPULAR ROOT CURIOS

We are featuring below 3 popular roots that many like to carry with them as curios. **THEY ARE GUARANTEED TO SATISFY.** Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

"LESSER FERRIWINKLE"
Trade Mark Reg.
BRAND

Get yours today. **SATISFACTION GUARANTEED OR MONEY BACK.**
Order by No. A-165.

Price Only **25c**
3 For Only **50c**

"MASTER OF THE WOODS"
Trade Mark Reg.
BRAND

You should be pleased with the Master of the Woods Herb. Order today. **WE GUARANTEE SATISFACTION.**
Order by No. A-166.

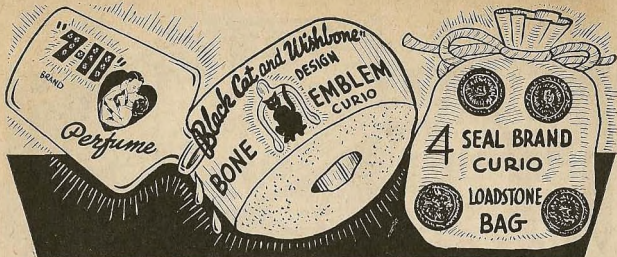
Price Only **50c**
3 For Only **\$1.00**

"SANDALWOOD"
Trade Mark Reg.
BRAND

Many have bought Roots and have been satisfied. You, likewise, should be pleased with the Sandalwood Root. **SATISFACTION GUARANTEED.**
Order by No. A-167.

Price Only **25c**
3 For Only **50c**

Sovereign Products Co. Guarantees Satisfaction



THE "Four Seal" Brand Curio Bag contains Magnetic Loadstone, Incense, "Hi-John the Conqueror" Brand Roots, Hand Roots, Loadstone Powders, etc. A beautiful bag, indeed. Included in this outfit is an attractive Bone Emblem Curio designed with a Black Cat and Wishbone, emblems of alleged Luck. An author states "By remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As Tokens or Symbols they conveyed joy and confidence to their owners. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claims for these goods, they are sold only as remarkable curios.

"7-11" BRAND PERFUME WITH EVERY ORDER

It has a delightful and pleasing fragrance. Write today. Pay postman only \$1.49 and postage.

Order by No. A-254.

Price Only

\$1.49



Guaranteed Satisfaction or Money Back

HERE is our "Sovereign" Brand Special Curio Bag. It contains Magnetic Loadstone, Loadstone Powders, John the Conqueror Roots, Adam and Eve Roots, "Black Cat" Brand Bone Emblem, Hand Root, Incense, etc. The "Nefer" Talisman is an attractive talisman, reproduced on GENUINE VIRGIN PARCHEMENT PAPER IN GOLD INK. History tells us the following regarding the Nefer which name and design we have adopted for this talisman: " . . . Nefer, a symbol of Good Luck, is worn to attract Success, Happiness, and Friends. . . . " Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. SATISFACTION GUARANTEED OR MONEY BACK.

TWO FINE BOOKS SENT WITH EVERY ORDER

With every order we send you a big book on Hoyle's Games, also a book "Bad Memory Made Good" which claims to be a practical guide by which a wonderful power of memory may be attained. These books should teach you much important information. Write today and we will send you this Big Outfit. On arrival pay postman only \$1.98 and postage.

Order by No. A-162.

Price Only

\$1.98

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.



CHARMING AND ATTRACTIVE CURIOS

We send you a Large Piece of Magnetic Loadstone and 2 Loveage Roots with your order. The test of True Loadstone is in its Magnetic Qualities. We guarantee all our goods to satisfy. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Write today and your order will go out at once! You can't lose—WE GUARANTEE SATISFACTION OR MONEY BACK. Join our satisfied customers. Pay postman only \$1.98 and postage.

Order by No. A-193.

Price Only **\$1.98**

Special offer: 2 complete outfits for only.....\$3.25



EXTRA LARGE SIZE

GENUINE Magnetic Loadstone is a peculiarly interesting mineral. It is one of the very few minerals that is taken from the earth in a natural Magnetic Condition. The test of True Loadstone is in its Magnetic Qualities. It will attract. Every piece of Loadstone sold by us will meet this test and will measure up to our representations.

A writer states regarding the Loadstone: "The Romans believed that the Loadstone kept husband and wife faithful and their love secure. Orpheus attributed to Loadstone the power of attracting the love of others. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which

they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. "Sovereign" Brand Genuine Magnetic Loadstone is Guaranteed to please you or your money refunded.

Order by No. A-195.

Price Only **\$1.00**

2 Pieces For Only.....\$1.75

3 Pieces For Only.....2.50

Sovereign Products Co. Guarantees Satisfaction



Lighten Your Skin

Quik-Bleach

TRADE MARK REG.

Gives Results or Costs You Nothing!

BY all means, keep up a good appearance—a clear, lightened complexion means everything. Have lightened skin loveliness! Be attractive in the eyes of the opposite sex and become the envy of all your friends. Help yourself to new skin beauty and popularity!

QUIK-BLEACH IS GUARANTEED

Absolutely pure and safe. Just apply to your skin for a few nights and watch for results. It should delight you in the way it tones up, freshens, and lightens your skin. The rapture of possessing a light complexion gives you the zest, sparkling eyes, and joyful face that is really enviable. What a thrill it is to see your skin look lighter. Your friends should exclaim at your new appearance.

DON'T BE WITHOUT QUIK-BLEACH A SINGLE DAY!

If it doesn't do the work in seven days, send it back and we will refund your money. Order today and in a few days your mirror should reflect a skin of loveliness you have never known before. There is no reason why you, too, can not have a beautiful, light complexion. Your first step is to order QUIK-BLEACH TODAY!

Order by No. A-172.
PRICE ONLY

\$1.00



"Eagle" BRAND RING

TRADE MARK REG.

A Beautiful designed Ring featuring the following emblems of alleged Luck: Horseshoe, Four Leaf Clover, and Wishbone. Order now! Adorn your finger with this gorgeous Ring. Satisfaction guaranteed or money back.
Order by No. A-173.
Price Only **98¢**

BADGERS TOOTH EMBLEM

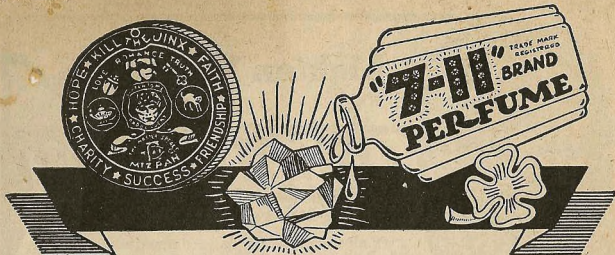


Beautifully mounted Badger's Tooth Emblem. Can be carried in the pocket or worn on a watch chain or fob. Get yours today! Our Iron-Clad Guarantee Protects You! Order now at this low price!
Order by No. A-174.
Price Only **98¢**

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.



WHAT a Big Outfit! You get everything shown here. The Coin Charm Curio is cleverly designed and your friends should admire it. It has the following emblems of alleged Luck: Black Cat, Horseshoe, Wishbone, Four-Leaf Clover, Mizpah, Lady Luck, Birds of Happiness, Etc.

The "Four-Leaf Clover" Charm is artistically designed. An Author states regarding the "Four-Leaf Clover" which name and design we have adopted for this particular curio: "... The Four-Leaf Clover is another well-known Charm for Good Luck, generally, for—One leaf is for Fame, and one leaf is for Wealth, and one for a faithful Lover, etc. ... Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

"SEVEN-ELEVEN" BRAND PERFUME— MAGNETIC LOADSTONE

These two articles are also included in your order. You can't lose—We Guarantee Satisfaction or Your Money Back. Write today, and your order will go out at once. On arrival pay postman only \$1.49 and postage.

Order by No. A-125.

Price Only

\$1.49

Special Offer: 2 Complete outfits for only \$2.50



"Black Snake"

BRAND

TRADE MARK Reg.

LOADSTONE POWDERS

YOU should be pleased with this interesting curio which we have branded "Black Snake" Brand Loadstone Powders. It comes in a beautiful and attractive box as pictured above. An Author states: "... In Egypt, the Serpent in the form of Uraeus, was worn around the head as a mark of Royalty, and to symbolize Power and Wisdom. ..."

"... From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As tokens or symbols they conveyed Joy and Confidence to their owners." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

SEND YOUR ORDER IN TODAY!

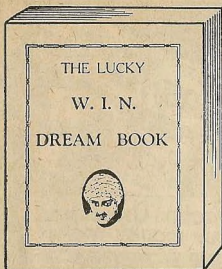
You take no risk, WE GUARANTEE SATISFACTION OR YOUR MONEY BACK. Don't hesitate! Order Now! When your package arrives pay postman only 98c and postage.

Order by No. A-126.

Price Only

98c

Sovereign Products Co. Guarantees Satisfaction



BIG DREAM BOOK

A MOST interesting book. In this book, the author has attempted to give his interpretation of dreams and the numbers which the dream signifies. Order yours today! Satisfaction guaranteed or money back. Be the first among your friends to get this remarkable Dream Book. Write today!

Order by No. A-211.

Price Only **\$1.00**

INCENSE NUMBER GAME

"HAND ROOT" BRAND CURIO BAG

Magnetic LOADSTONE in VAN VAN BRAND CURIO OIL

lighted with the "Van-Van" Brand Oil in which is contained a large piece of Magnetic Loadstone. It has a fragrant and delightful odor. You should have loads of fun and enjoyment with the interesting Number Game. Just light a match to it—and presto—out come 3 numbers—right before your very own eyes! Full instructions come with every order. An author states: "... From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As Tokens or Symbols they conveyed joy and confidence to their owners..." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. We Guarantee Satisfaction or your Money Returned.

GET THIS BIG OUTFIT TODAY!

Join our satisfied customers. It is our aim to please our customers and give them exactly what they order. Order now! Don't delay a moment! On arrival, pay postman only \$1.98 and postage.

Order by No. A-273.

Price Only **\$1.98**

Sovereign Products Co. Guarantees Satisfaction

Big Outfit

A \$1.00 Bill Will Bring You All This

**Satisfaction Guaranteed
or your money back!**



YES, we mean it! Your dollar bill will bring you all this! Here, indeed, is a remarkable outfit. It consists of "Buddha" Brand Perfume, "Black Cat" Brand Bone Emblem, Genuine Magnetic Loadstone, and 2 Hi-John the Conqueror Roots—all these for only \$1.00.

History states: "... From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As tokens or symbols they conveyed Joy and Confidence to their owners. ... Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

DON'T OVERLOOK THIS OPPORTUNITY!

Write today, telling us just what you want and your order will go out at once. Pay postman only \$1.00 and postage. **SATISFACTION GUARANTEED OR MONEY BACK!**

Order by No. A-219.

Price Only

\$1.00



A beautiful "Unik Snake" Brand Curio Stone. With it comes the Guessing Number Incense Game. You should get loads of fun out of it. Just light a match to it—and presto—out come 3 numbers right before your very own eyes. Just burn a piece and see for yourself. Free instructions with every order. Have loads of entertainment!

An Author states, regarding the Serpent which name and design we have adopted for this Curio: "... In Egypt, the serpent in the form of the Uraeus, was worn around the head as a mark of Royalty, and to symbolize Power and Wisdom. ... Many persons desiring success in various undertakings, such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. **SATISFACTION GUARANTEED OR YOUR MONEY BACK!** On arrival pay postman only \$1.98 and postage.

Order by No. A-220.

Price Only

\$1.98

Sovereign Products Co. Guarantees Satisfaction

"Black Cat"

TRADE MARK BRAND REGISTERED

Charms and Curio Outfit



This outfit is chuck full of curios and charms. See the list below, and see all the goods you get. We especially draw your attention to the beautiful "Black Cat" Brand Novel Ring, designed with the following emblems of alleged Luck: Four Leaf Clover, Wishbone, and Horseshoe. From an Author comes the following: "... From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As tokens or symbols they conveyed Joy and Confidence to their owners. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Join our satisfied customers.

HERE IS WHAT YOU GET!

1 Large Piece Real Genuine Magnetic Leadstone.....	\$1.00
1 "Black Cat" Brand Bone Emblem.....	1.00
1 Novel Horseshoe Charm.....	.50
1 Large Bottle "Black Cat" Brand Perfume.....	.50
1 Hi-John the Conqueror Root.....	.50
2 Attractive "Black Cat" Charms.....	1.00
1 "Black Cat" Beautifully Designed Ring.....	1.45
TOTAL VALUE	\$5.95

HERE IS THE SURPRISE!

You get all this for only \$2.48. Just imagine you get \$5.95 worth of goods for this Low Price. Everything guaranteed. You may order any single one of these items if you wish, but look at what you save by buying the entire outfit.

Order by No. A-221.

Price Only

\$2.48



Beautiful Design BAG and "JOHN the CONQUEROR" ROOTS

TRADE MARK BRAND REGISTERED

THIS attractive Bag contains John the Conqueror Root, Real Magnetic Leadstone, Hand Roots, "Black Cat" Brand Bone Emblems, Leadstone Powders, Incense, etc. With every order we send you 2 Extra John the Conqueror Roots, excellent Curios. History states regarding the Serpent whose name and design we have adopted for this Bag: "... In Egypt, the Serpent in the form of the Uraeus, was worn around the head as a mark of Royalty, and to symbolize Power and Wisdom. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

"THREE SNAKE HEAD" BRAND BAG

Is charming—Beautiful—Attractive. You should be pleased or back goes your money. Place your order Now!

Order by No. A-222.

Price Only

\$1.23

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.



GET this "Three Black Cat" Brand Bone Emblem, Three Pieces of Magnetic Loadstone, and the beautiful and attractive "Horse" Charm. The "Horse" Charm really is a beauty, cleverly designed. There are 7 articles in this Big Outfit. An Author states: "... From remotest times, Talismans were believed in on account of their virtues as transmitters of Good Luck and to avert Misfortune. As tokens or symbols, they conveyed Joy and Comfort to their owners. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

Are You a Magnet of Human Attraction Bringing Love and Wealth

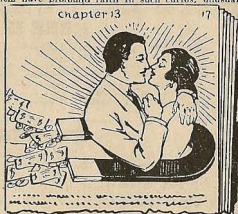
Can you help yourself to Success and be a winner always? Can you develop Will Power, stop worrying, and be happy? Can you Win in Love and Home Happiness? Can you get the Job you want, earn money, and get a raise? Do you want to be happy, be a winner, and attain success? These are a few of the chapter headings which are contained in this Book, "How to Win Success and Happiness in Love, Money, Jobs, and Business, and How to Develop Will Power," which is sent you with every order. You should find it very interesting, indeed. The information in this Book can now be yours.

GET ALL THIS TODAY!

After you receive this Big Outfit and the remarkable Book, if you are not satisfied, we will refund your Money. Write today, and your order will go out at once. On arrival, pay postman only \$1.98 and postage.

Order by No. A-200.

Price Only **\$1.98**



A chapter in the book.



This bag contains 2 Five Finger Grass Roots and 2 pieces of Genuine Magnetic Loadstone. Guaranteed to please you. Our Loadstone is Genuine and Magnetic. The test of True Loadstone is in its Magnetic Qualities. It is one of the very few minerals that is taken from the earth in a natural magnetic condition. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Order today.

Order by No. A-271.

Price Only **98c**



BEAUTIFUL DRAGON RING

Designed with dragon's head—a beautiful ring. You should be pleased. Very dazzling, indeed. It is yours for the low price of only 69c. Send piece of string showing finger size. A ring you should enjoy wearing. Get yours today. Satisfaction Guaranteed.

Order by No. A-270.

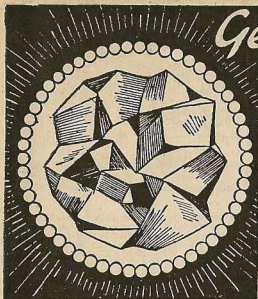
Price Only **69c**

SEND ALL
ORDERS TO

Sovereign Products Co.

3116-18-20 No. Cicero Ave.
CHICAGO, ILL.

Genuine Magnetic LOADSTONE



THIS is one of the most popular of all curios. Genuine Magnetic Loadstone is a peculiarly interesting mineral. It is one of the very few minerals that is taken from the earth in a natural magnetic condition. The test of True Loadstone is in its Magnetic Qualities.

The following is what two prominent authors state as regards Loadstone: "... The Romans believed that Loadstone kept husband and wife faithful and their love secure. There is a record of a temple wherein was a statue of Venus and Loadstone, and another of Mars in iron—symbols of the attraction of the wife for the husband and of the husband for the wife. Orpheus attributed to Loadstone the power of attracting the love of others. ... Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Order today!

GENUINE AND MAGNETIC!

Our Genuine Loadstone is of high Magnetic Quality. WE GUARANTEE THAT OUR LOADSTONE IS GENUINE AND MAGNETIC OR YOUR MONEY WILL BE RETURNED. When your order arrives pay postman only 50c and postage.

Order by No. A-101.

Price Only

3 For Only \$1.00

50c



"Cat's Eye" CURIO LOADSTONE BAG

TRADE MARK REG.
BRAND

The "Cat's Eye" Brand Curio Bag contains Real Magnetic Loadstone, Hand Roots and other Root Curios, Incense, Magnetic Loadstone Powders, "Black Cat" Brand Bone Emblem. An author states regarding the "Cat's Eye" which name and design we have adopted for this particular curio: "... It is worn as a popular charm for Success. ... Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Goods are guaranteed.

BOOK OF VITAL INFORMATION
"CAN YOU ATTRACT THE THINGS YOU WANT?
INDIVIDUAL MAGNETISM, THE POWER THAT GETS THINGS

This book should show you how to break the habit of failure and how to utilize your talents and powers. Here are some of the remarkable contents: Can you get what you want—is Failure Holding you Back? Can you become Charming, Lovable, and Win your Loved One? Can you get a Job and earn Money? Can you Hold the Love and Friendship of the One You Want? These are only a few of the contents contained in this remarkable book. It is included with every order. Write today. Pay postman on arrival only \$1.98 and postage. Satisfaction guaranteed or money back.

Order by No. A-154.

Price Only

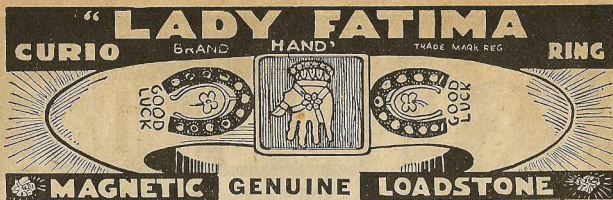


\$1.98

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.



"**W**HAT an odd ring! your friends should say when they see this attractive ring on your finger. Read what an Author states regarding 'Hand of Lady Fatima' which name and design we have adopted for this ring: A hand with thumb and fingers outstretched, known as the Hand of Lady Fatima is still regarded as a powerful charm amongst all Moslems. This Hand is regarded as a sacred symbol representing Generosity, Hospitality, Power, Etc." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Get this unique ring!

Two Genuine Magnetic Loadstones with Every Ring!

Send your order in today! You should be pleased. Write today! **SATISFACTION GUARANTEED OR YOUR MONEY BACK.** Pay postman only \$1.49 and postage.

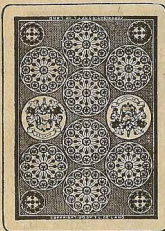
Order by No. A-140.

Price Only

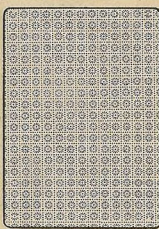
\$1.49

MAGIC PLAYING CARDS

With these cards **YOU** should be able to accomplish feats in magic equal to any performed by professional magicians. Many fascinating tricks can be performed with these cards. Full instructions for reading the cards from the back are enclosed in every deck of cards. Also included are directions for performing a number of very startling and interesting tricks. Have loads of Fun and Amusement!



No. A-141A Deland's Deck



No. A-141E Star Deck



No. A-141B Daisy Deck



No. A-141D League Deck

These cards can be read from the back as well as the front. Easy as telling time. Complete instructions with every order.

No. A-141A—DELAND'S DOLLAR DECK—Some seemingly impossible feats in magic can be performed with it.

No. A-141B—DAISY DECK—The backs of this deck contain a system of marks which many should be able to read at a distance of 15 feet; wonderful for stage use.

No. A-141C—NIFTY DECK—This deck is especially suited for long distance reading. The directions tell you how to accomplish some seemingly impossible feats.

No. A-141D—LEAGUE DECK—These cards can be "told" from the back as well as the front. You can perform an act in magic with their aid.

No. A-141E—STAR DECK—This is the latest addition to our Magic Decks. It contains a smaller design than any of the others. It is easy to read when the secret is known, otherwise detections of the secret marks is almost impossible.

No. A-141F—SPECIAL B DECK—It is easy to read when the secret is known; otherwise detection of the secret marks is almost impossible.

Price Per Deck

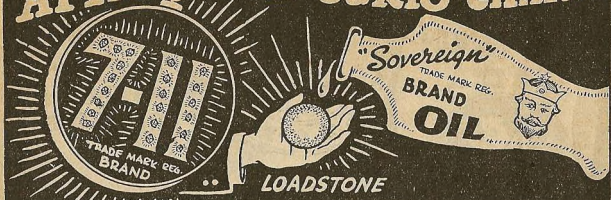
\$1.00

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.

ATTRACTIVE CURIO CHARM



WHAT an attractive Charm this is! It is cleverly designed and your friends should admire it. But that is not all you get in this Big Outfit. We also send you a large piece of Magnetic Loadstone and a bottle of "Sovereign" Brand Oil, with a remarkable fragrance that should please you immensely. Loadstone has always been known for its High Magnetic qualities.

Note the following, taken from an author's book: "... The Romans believed that Loadstone kept husband and wife faithful and their love secure. Orpheus attributed to Loadstone the power of attracting the love of others. . . ." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Send your order in today. **WE GUARANTEE SATISFACTION OR YOUR MONEY BACK.** Pay postman only \$1.39 and postage.

Order by No. A-138.

Price Only

\$1.39

Big CURIO outfit



THE fragrance of this "Seven Eleven" Brand Perfume should please all. The "Four Leaf Clover" Brand Bag is an attractive and beautiful Bag and contains Magnetic Loadstone, John the Conqueror Roots, Incense, "Black Cat" Brand Bone Emblem, Loadstone Powders. History states: "... The Four Leaf Clover is another well-known charm for Good Luck, generally, for—one leaf is for Fame, and one leaf is for Wealth, and one for a faithful Lover, etc. . . ." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Guaranteed to satisfy or money returned.

MAGNETIC LOADSTONE AND LOVEAGE ROOT FREE WITH ORDER

Our Magnetic Loadstone is Genuine. The Loveage Root is valued for its delightful odor. You get all this with this Big Outfit. Order yours today! You should be delighted.

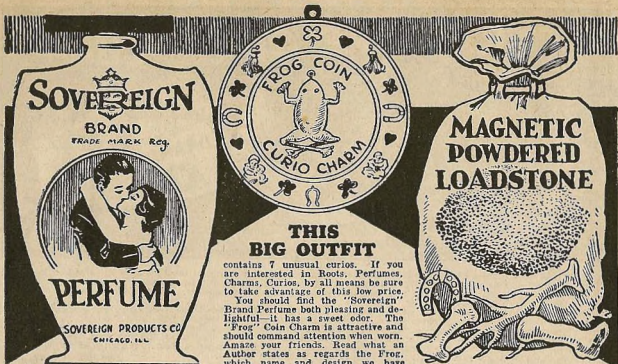
Order by No. A-139.

Price Only

\$1.98

Special offer: 2 complete outfits for only \$3.00.

Sovereign Products Co. Guarantees Satisfaction



THIS BIG OUTFIT

contains 7 unusual curios. If you are interested in Roots, Perfumes, Charms, Curios, by all means be sure to take advantage of this low price. You should find the "Sovereign" Brand Perfume both pleasing and delightful—it has a sweet odor. The "Frog" Coin Charm is attractive and should command attention when worn. Amaze your friends. Read what an Author states as regards the Frog, which name and design we have adopted for this token. The Frog

is a symbol of Aphrodite. Pliny attributes to it the power of keeping the affections true and constant, and of prompting harmonious relations between lovers and friends. . . . The powdered Magnetic Loadstone, "Black Cat" Brand Bone Emblem, are included. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. WE GUARANTEE SATISFACTION.

HERE IS WHAT YOU GET:

Large Bottle of "Sovereign" Brand Perfume.....	\$1.00
Attractive "Frog" Coin Charm.....	.50
Bag of Magnetic Powdered Loadstone.....	.98
Adam and Eve Root.....	.50
2 "Black Cat" Brand Bone Emblems.....	1.98
Beautiful Horseshoe.....	.50
TOTAL VALUE	\$5.46

YOU GET \$5.46 VALUE FOR ONLY \$2.49

You get this Big Assortment at this low price. Write today telling us just what you want. Your order will go out at once. When it arrives pay the postman only \$2.49 and postage.

Order by No. A-127.

Price Only

\$2.49



WE have given the name of "New Orleans" that grand old town, to this Magnetic Sand Novel Curio. Magnetic Sand draws and clings to Loadstone. A large piece of Genuine Magnetic Loadstone included in your order. An Author states the following about Loadstone: "The Romans believed that Loadstone kept husband and wife faithful and their love secure. There is a record of a temple wherein was a statue of Venus and Loadstone, and another of Mars in iron—symbols of the attraction of the wife for the husband and of the husband for the wife. Orpheus attributed to Loadstone the power of attracting the love of others. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Packed in a beautiful and attractive can.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Send your order in today. Write today! On arrival, pay postman 98c and postage.

Order by No. A-128.

Price Only

98c

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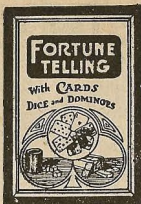
GIPSY QUEEN FORTUNE TELLER DREAM BOOK



This Book contains the Author's interpretation of Dreams and the numbers to which the Dreams signify. Here are some of the contents: Dreams and their Interpretations, Fortune Telling by Cards, Napoleon's Oraculum or the Book of Fate. A very interesting Book, indeed.

Order by No. A-178.

Price Only **\$1.00**



This book is beautifully illustrated and explains all about Fortune Telling with Cards, Dice, and Dominoes. Really very interesting and entertaining. You should derive loads of entertainment from the explanations in this book. Get yours today. Guaranteed to Satisfy.

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Price Only **50c**

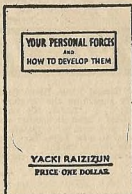
HOW TO MAKE LOVE



Here are part of the contents: Marriage—Courtship—Invited Guests—Letter Writing—and loads of other information. Write today for your copy. Satisfaction guaranteed or your money back.

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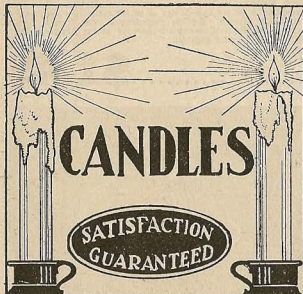
Price Only **50c**



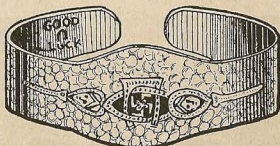
A very interesting book. Here are some of the chapter headings: Magnetism of the Mind, Concentration, Memory, Education during Sleep, The Will, Desire, Fear, Self-Reliance, The art of Changing for the Better, Power of Thought, The Law of Success, Etc. Get your copy today.

Order by No. A-180.

Price Only **\$1.00**



BEAUTIFUL



BRACELET

Beautiful Candles! Come in assorted colors. Good quality. It is our aim to please our customers at all times. You take no risk, since we guarantee satisfaction. Order yours today at our low price. Be sure to specify color when ordering: Red, Black Yellow, Blue, Green.

Order by No. A-182.

Price per Set (2 in a Set) **50c**
3 Sets (6 Candles) **\$1.00**

Beautifully designed with the following emblems of alleged Luck, consisting of: Horseshoe, Four Leaf Clover, Wishbone, Lady Luck, Horseshoe Nails, etc. A real beauty that your friends should admire. A great deal of artistic effort is put into the design of this attractive Bracelet. Packed in a beautiful gift box.

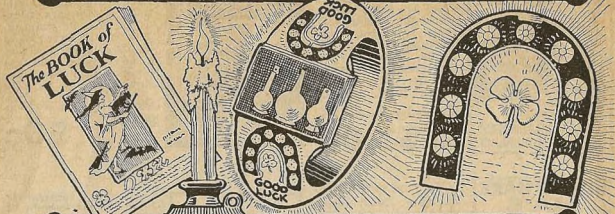
Order by No. A-242.

Price Only **\$1.49**

Sovereign Products Co. Guarantees Satisfaction

"NEFER" BRAND RING

TRADE MARK
REGISTERED



Only \$1.49 For All This

An excellent outfit of "Nefer" Brand Ring, Novel Candle, Pretty Horseshoe Charm, The Book of Luck, and a Four-Leaf Clover. It is said in history regarding the "Nefer" and "Four-Leaf Clover" which names and designs we have adopted for these beautiful curios: "Nefer, the symbol of Good Luck is worn to attract Success, Happiness, and Friends. . . . The Four-Leaf Clover is another well-known charm for Good Luck, generally, for—one leaf is for Fame, and one leaf is for Wealth, and one for a faithful Lover, Etc. . . ." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Amaze your friends.



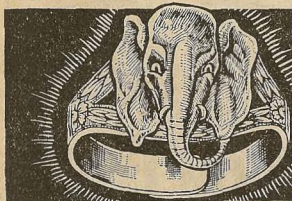
YOU CAN'T LOSE!

SATISFACTION GUARANTEED! With every order we send you "The Book of Luck." Here are some of the contents: The Luck of Lovers, The Luck of Numbers, The Luck of Days, New Moon Charms, Ancient Talismans, Amulets, Charms, and Mascots. The Luck of Horseshoes, Etc. We take no responsibility for any claims or errors made in or concerning this book but simply give the Author's version. Be the first among your friends to get everything shown here. Be sure to send strip of paper or piece of string showing finger size. Write today. Pay postman only \$1.49 and postage.

Order by No. A-189.

Price Only

\$1.49



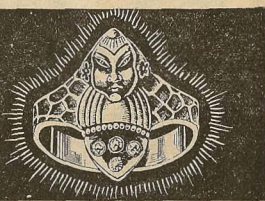
ELEPHANT RING

A beautiful example of the Curio Jeweler's Art. Beautifully and artistically designed—it should create a sensation wherever shown. A unique and odd Elephant Ring. Guaranteed to satisfy. Send piece of paper or string for finger size.

Order by No. A-262.

Price Only

49c



BUDDHA RING

A beautiful ring you should be proud to possess. Get yours now at our bargain price. Highly polished, and smoothly finished. Looks even prettier than the picture. You must see it to appreciate it. Order yours today. Send piece of string for finger size.

Order by No. A-263.

Price Only

49c

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"Black Cat"

TRADE MARK REGISTERED BRAND

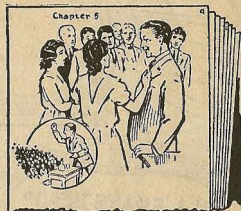
Attractive

CURIO LOADSTONE BAG

This Bag contains 2 Magnetic Loadstones, 1 WHITE and 1 GOLD COLORED; "Hand" Roots, John the Conqueror Roots, Incense, "Black Cat" Brand Bone Emblem, Loadstone Powders. Note what an author states about Loadstone: "... The Romans believed that Loadstone kept husband and wife faithful and their love secure. Orpheus attributed to Loadstone the power of attracting the love of others. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. We Guarantee Satisfaction.

Can You Attract People to You and Command Attention?

Are you a Winner in Everything you do—Job, Love, Money? Can you Get what You want—is Failure Holding you Back? Can you Win Success, Live Happily, and Have Money? Can you Get a Job, and Earn Money? Can you Become Charming and Lovable and Win your Loved One? These are only a few of the chapter headings contained in the Book, "Can you Attract the Things You Want—Individual Magnetism—The Power that Gets Things." It contains much information you should be delighted to know. This book is sent you with your order.



An important chapter in the book.

Write for This Charming and Attractive Curio Bag and Big Book

Don't hesitate one moment in sending in your order. You should be delighted. If you are satisfied, we know that you will recommend us to your friends. Write today! When your package arrives, pay postman only \$1.98 and postage.

Order by No. A-214.

Price Only **\$1.98**



filled with Loadstone, "Black Cat" Brand Bone Emblem, Roots, Incense, etc. An Author states: "... The Romans believed that this Stone kept husband and wife faithful and their love secure. Orpheus attributed to Loadstone the power of attracting the love of others. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios unusual as this may seem. While we make no claims for these goods, they are sold only as remarkable curios.

GET THIS BIG OUTFIT TODAY!

Satisfaction guaranteed or money back. When your order arrives pay postman only \$1.98 and postage.

Order by No. A-215.

Price Only

\$1.98

2 of these complete outfits for only \$3.00.

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CRYSTAL BALL

It is interesting to note the universal use of Crystals throughout past centuries. "Crystal Gazing" or "The Unseen World," is a treatise by Julius Zancig. You should find this the best book by far on Crystal Gazing. This brochure attempts to set forth in simple language the art of Crystal Gazing together with data of a scientific nature that explains much. It is sent you free with every order for one of our Absolutely Clear Crystal Balls.

PERFECT IN SHAPE— ABSOLUTELY CLEAR

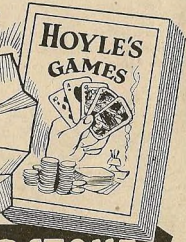
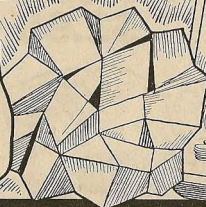
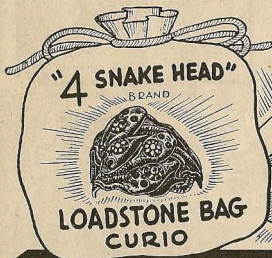
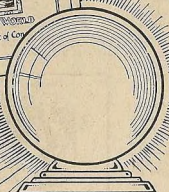
Get one of these Crystals today. They come in all sizes. It commands attention because of its beauty. Crystals are sometimes used for window displays by optical stores and others because they attract attention for thousands of people stop to note their beauty. In a home it is an object of refinement and beauty.

FREE BOOK ON CRYSTAL GAZING WITH EVERY ORDER PRICES OF CRYSTAL BALLS

Order by No. A-187 A	.2 in. Crystal Ball..	\$1.00
A-187 B	.3 in. Crystal Ball..	2.50
A-187 C	.4 in. Crystal Ball..	5.50
A-187 D	.5 in. Crystal Ball..	9.50
A-187 E	.6 in. Crystal Ball..	12.50

PRICES OF STANDS

Order by No. A-187 F	.2 in. high Stand..	75c
A-187 G	.2 3/4 in. high Stand..	\$1.00
A-187 H	.1 3/4 in. Ebony Finish Stand	25c



Magnetic WHITE LOADSTONE

A REMARKABLE Big Curio Outfit, indeed. The "4 Snake-Head" Brand Bag contains Genuine Magnetic Loadstone, Incense, "Black Cat" Brand Bone Emblem Curio, Hand Root, "Hi-John the Conqueror" Brand Root, etc. With every order we send you a large piece of Magnetic White Loadstone. History states: "The Romans believed that Loadstone kept husband and wife faithful and their love secure. Orpheus attributed to Loadstone the power of attracting the love of others." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

BIG BOOK FREE WITH EVERY ORDER!

With every order we send you the book, "Hoyle's Games." It contains much interesting information. Send your order in today. We guarantee everything we sell to satisfy you, or back goes your money. When your order arrives, pay postman only \$1.98 and postage.

Order by No. A-261.

Price Only **\$1.98**

Sovereign Products Co. Guarantees Satisfaction

PEA-MATIC REPEATER

Have lots of fun with this New Pistol. Shoots 12 to 15 ordinary peas without re-loading. Just load gun with peas, pull trigger, and keep firing until barrel is empty. Then, reload and fire again. Harmless—Safe—Nothing to explode. Get yours today. Order by No. A-216A.



Fun, Magic, Mystery Package

10 Parlor Games, 326 Jokes and Riddles, 78 Trivia, 25 Magic Tricks, 105 Money-Making Secrets, 37 Amusing Experiments, 21 Puzzles and Problems, 5 Game Recitations, 10 Picture Puzzles, 13 Illustrations, Crystal Gazing, Cutsouts for Checkers and Chess, Deaf and Dumb Alphabet, Shadowgraphy, 25 Card Tricks, How to Tell Fortunes with Cards, Dice, Dominoes, Crystal, Coffee Cup, Hypnotism, etc. ALL FOR 15c.

Order by No. A-216D. 15c Price Only

15c

BIG ENTERTAINER

10c



THROW YOUR VOICE

Into the trunk, under the bed, or anywhere. Loads of fun fooling teachers, policemen, or friends.

THE VENTRILO

A small instrument, fits in the mouth out of sight, used with Bird Calls, etc. Anybody can use it. FREE, 64-page Ventriloquism course with every Ventrilo. Order by No. A-216E.

COMPLETE CAMERA OUTFIT

35c



Take and make your own pictures. Size photo, 2 1/4" x 1". Takes pictures with ease. Loads in daylight. Very good lens, brilliant view, simple efficient shutter, time and instantaneous, leatherette handle. Complete with 4 films, 1 package printing paper, printing frame with glass top, large supply of chemicals for developing, fixing and turning out finished picture. Add 10c postage and packing. Extra film 10c per pkg. of 5 films. Extra printing papers 10c per pkg. Order by No. A-216H. Price only 35c

15c "Merry Widow" HANKIE



A laugh on the girls. The girls get curious about the ruffles on the handkerchief showing from your pocket. They think you have other loves but when they investigate the hanky, Ah! it isn't a handkerchief at all but something else, indeed. It is a perfect miniature model of a lingerie garment worn by women, when folded up and put in the pocket has the appearance of a lace handkerchief. Get yours today. Order by No. A-216J.

10c

10c

250 TRICKS OF MAGIC



Have loads of fun sending messages to your friends or get 2 sets, hook them up as directions show for Two Way Messages (sending and receiving). Simple directions—Easy to operate. Works on any standard battery obtained anywhere. Learn to transmit and receive by "Morse International Code"—become an expert operator in a short time. Complete with key, sender, magnet, miniature Western Union blanks, fully illustrated instructions. Order by No. A-216G.

ALL FOR 15c

ELECTRIC TELEGRAPH SET

25c

X-RAY TUBE



3 FOR 25c

Remarkable instrument producing optical illusions surprising and startling. You should be able to see what is apparently the bones of your fingers, the lead in a lead pencil, the interior opening in a pipe stem, and other similar illusions. Order by No. A-216F.



Learn JIU-JITSU

Learn to protect yourself. Don't be bullied. Fear no man. Jiu-Jitsu should be the best science of self-defense ever invented. Anyone well-trained in Jiu-Jitsu should meet and defeat the fistic expert at all points. This fully illustrated book gives complete instructions in learning Jiu-Jitsu in the privacy of your own home. Order by No. A-216F.

SEEBACKROSCOPE

15c



An optical illusion. See what is going on behind you. See behind without turning your head. Just like having eyes in the back of your head. Made of hard rubber and placed over the eye. A remarkable product. Order by No. A-216I.

Learn to be a TAP DANCER



Learn to tap dance by the new simplified course of lessons by Prof. Holly Wilson. Be smart—everybody's tapping. Learn to beat out a tune with your feet. Amaze your friends. It's fun and you should thoroughly enjoy the easy lessons. Order by No. A-216K.

Attached to motor of your car. Fasten one wire to Spark Plug terminal and other to any part of motor to serve as ground. When you step on starter there is a shrill whistle followed by a loud bang. Loads of fun. Easily attached. Doesn't harm the car. Should be added protection for your car—scare the thief away.

Order by No. A-216L.

Price Only 15c

3 For Only 40c

15c 3 FOR 40c AUTO SCARE BOMB



Sovereign Products Co. Guarantees Satisfaction



"Master Key" BRAND TRADE MARK REG Loadstone Bag

*You should be pleased
with this attractive bag*

THE "Master Key" Brand Loadstone Bag contains 2 Genuine Magnetic Loadstones, Loadstone Powders, Incense, Hand Roots, John the Conqueror Roots, "Black Cat" Brand Bone Emblem, and is, indeed, a beautifully designed bag. From the writings of an Author comes the following: "... From remotest times, Talismans were believed in on account of their virtues as transmitters of Good Luck and to avert Misfortune. As tokens or symbols, they conveyed Joy and Comfort to their owners. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Money Returned if not Satisfied. Be sure to get this "Master Key" Loadstone Bag. On arrival pay postman only 98c and postage.

Order by No. A-197.

Price Only

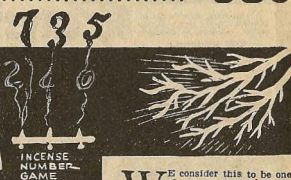
98c



"John the Conqueror" Brand Loadstone. Our Magnetic Loadstone is of High Quality and is Genuine and Guaranteed.

GUESSING INCENSE NUMBER GAME

Get loads of fun out of this Guessing Number Incense Game. Just light a match to it—and presto—out come 3 numbers—right before your very own eyes. Just burn a piece and see for yourself. You should be delighted. Easy to use—free instructions. It perfumes the room with a delightful fragrance. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Two Lovage Roots included with every order.



WE consider this to be one of our most popular curios. You should be greatly pleased with the



On arrival pay postman only \$1.49 and postage.
Order by No. A-198. **\$1.49**
Price Only
Special offer: 2 complete outfits for only \$2.50

COMBINATION OFFER!

Here's what this "7-11" Brand Curio Box contains: 3 Hand Roots, 1 Five Finger Grass Root, 1 H-John the Conqueror Root, and 1 Adam and Eve Root. All come packed in an attractive box. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. These roots are very popular. Satisfaction Guaranteed or your Money Back. Get yours today.

Order by No. A-264.

Price Only

98c

Sovereign Products Co. Guarantees Satisfaction

LOOK WHAT YOU GET FOR ONLY A \$2.00 BILL



YES, here is your opportunity! You can get all this for only a \$2.00 BILL. You get John the Conqueror Root, Lovage Roots, 2 "Lady Fatima Hand" Brand Magnetic Loadstones, and Perfume, and besides, a "Black Cat" Brand Bone Emblem. It is told by an Author, regarding "Lady Fatima Hand" which name and design we have adopted for these curios: "... The "Hand of the Lady Fatima" is still regarded as a powerful charm amongst all Moslems. This Hand is regarded as a sacred symbol representing Generosity, Hospitality, Power, etc. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Place your order today!

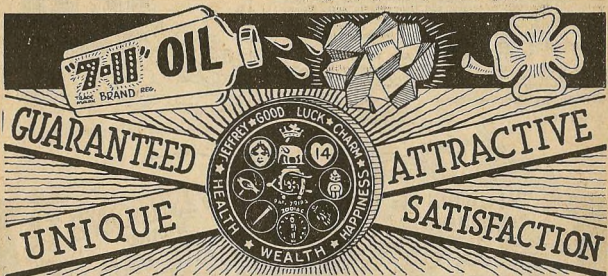
YOU CAN'T LOSE—GUARANTEED SATISFACTION

Write today! Take advantage of our low price for all this. On arrival, pay postman only \$2.00 and postage.

Order by No. A-225.

Price Only.....

\$2.00



THE beautiful Coin Charm is very attractive, indeed. Your friends should admire it. It has the following emblems of alleged Luck: Black Cat, Horseshoe, Wishbone, Four-Leaf Clover, Mizpah, Lady Luck, Birds of Happiness, Etc. ... Our Magnetic Loadstone is guaranteed. The "7-11" Brand Oil is pleasing and has a delightful fragrance. The "Four-Leaf Clover" Charm is attractively designed. Order all this today. An Author states about the "Four-Leaf Clover" which name and design we have adopted for this particular curio: "... The Four-Leaf Clover is another well-known Charm for Good Luck, generally, for—One leaf is for Fame, and one leaf is for Wealth, and one for a faithful Lover, Etc. ... " Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Write today.

JOIN OUR SATISFIED CUSTOMERS

We aim to please. You should be delighted with everything that comes in this Big Outfit. Order yours today! On arrival pay postman only \$1.98 and postage.

Order by No. A-226.

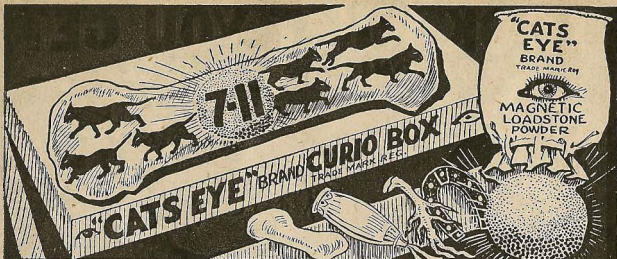
Price Only.....

\$1.98

SEND ALL
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3716-18-20 No. Cicero Ave.
CHICAGO, ILL.



The "Cat's Eye" Brand Curio Box contains over 9 Different Curios—3 Magnetic Loadstones, 1 Horseshoe Charm, 1 Lovage Root, 1 Bottle Perfume, 1 "Black Cat" Brand Bone Emblem, Loadstone Powders, Incense. Many carry curios with them and are delighted in their use. The "Cat's Eye" Brand Bag is full of Magnetic Loadstone. An author states, regarding the "Cat's Eye", which name and design we have adopted for these articles: "... It has always been greatly valued in India, where it is regarded not only as a bringer of wealth, but a Tailsman to prevent its owner's gain diminishing. As a popular charm for success it is said to have no equal. ... Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

Can You Get the Job You Want, Earn Money, and Get A Raise?

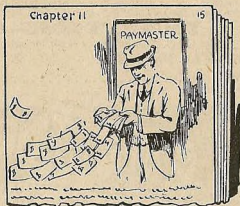
Do you want to be happy, be a winner, and attain success? Are you a magnet of human attraction, bringing love and wealth? Can you help yourself to success and be a winner always? Can you develop will power, stop worrying and be happy? Can you attract the one you love? These are a few of the important chapter headings contained in the Big Book called: "How to Win Success and Happiness in Love, Money, Jobs, and Business, and How to Develop Will Power." The information in this book can now be yours. It challenges the reader to follow the road of systematic advancement to Success. Sent with your order.

WRITE TODAY FOR ALL THIS!

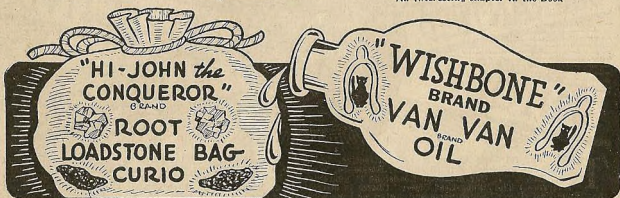
Get these Nine Curios and the Big Book by writing today. You take no risk—we Guarantee to Satisfy You or Your Money Back. When this Big Outfit arrives, pay postman \$2.49 and postage.

Order by No. A-170.

Price Only **\$2.49**



An Interesting chapter in the Book



THIS beautifully designed bag contains 2 Hi-John the Conqueror Roots, 2 Genuine Magnetic Loadstones, Incense, "Black Cat" Brand Bone Emblem, Hand Roots. You should be pleased with the "Van-Van" Brand Oil. It is a curio that should satisfy you. Its odor is sweet and lingering. Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. SATISFACTION GUARANTEED OR YOUR MONEY BACK. Write today—when your order arrives, pay postman only \$1.49 and postage.

Order by No. A-256.

Price Only **\$1.49**

Sovereign Products Co. Guarantees Satisfaction

Big outfit Charms - Books - Curios



SHOWN below you will find listed all the contents of this Big Outfit. The delightful fragrance of "Van Van" Brand Perfume should please you. "Four Leaf Clover" Brand Loadstone consists of 3 Genuine Magnetic Loadstones. History states regarding the "Four Leaf Clover" which name and design we have adopted for this particular curio: "The Four Leaf Clover is another well-known charm for Good Luck, generally, for—one leaf is for Fame, and one leaf is for Wealth, and one for a faithful Lover, etc." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claims for these goods, they are sold only as remarkable curios. We Guarantee our Loadstones to be Genuine and Magnetic.

BIG BOOK INCLUDED

Do You Want to Be Happy, Be a Winner and Attain Success?

The Book, "How to Win Success and Happiness in Love, Money, Jobs, and Business, and How to Develop Will Power," is amazingly simple to understand. No matter how many books you have read, we believe that this book in your hands should give you much information. Here are some of the contents: Can you develop will power, stop worrying and be happy? Can you create a personality that wins and draws the opposite sex? Can you attract the one you love? These and many other important subjects are taken up in this book that is so astonishingly easy to understand and so fascinatingly set forth.

1 Bottle "Van Van" Brand Perfume.....	\$1.00
1 Box "Four Leaf Clover" Brand Loadstones.....	1.50
1 "Black Cat" Brand Bone Emblem.....	1.00
1 "Hi-John the Conqueror" Root.....	.50
1 Book, "How to Win Success and Happiness in Love, Money, Jobs, and Business, etc.".....	2.50
1 Guessing Number Income Game.....	1.30

TOTAL VALUE \$7.00

YOU GET ALL THIS FOR ONLY \$3.48

Of course, you can buy each item separately if you wish but you save money by buying this entire outfit. Everything in it is Guaranteed to Please or Your Money Back. Write today!

Order by No. A-152.

Price Only

\$3.48



"MASTER KEY"

Brand RING

THIS odd looking ring should create great interest when observed on your finger. Skillfully made, smoothly finished, highly polished, forming a ring you should be proud to possess. This ring has in the center a beautiful Master Key design. It is also designed with the following emblems of alleged Luck: Black Cat, Four-Leaf Clover, Horseshoe, and the words, "Good Luck" appear on each side of the ring. Get yours today. Satisfaction Guaranteed or your Money Back. On arrival pay postman 98c and postage.

Order by No. A-253.

Price Only

98c

SEND ALL
ORDERS TO

Sovereign Products Co.

3716-18-20 No. Cicero Ave.
CHICAGO, ILL.

3 UNIQUE CURIOS



KEY TALISMAN

LOOK

WHAT YOU GET \$1.49 FOR

YES, we mean it! Look what you get for only \$1.49—Beautiful Key Talisman, printed in red ink on Genuine Virgin Parchment Paper and also with signs of the Zodiac, Extra Large piece of Genuine Loadstone of High Magnetic Quality, and a beautiful "Black Cat" Charm that your friends should admire and you should be pleased to wear. All these are made up in a special outfit to sell for only \$1.49. An author states the following: "The Key Talisman was a very important one with both Greeks and Romans. It was worn for Prudence and for Remembrance of Things Past and Foresight of Things to Come. . . . Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Order this big outfit today.

BEAUTIFULLY DESIGNED KEY TALISMAN—GENUINE MAGNETIC LOADSTONE

We Guarantee Satisfaction or your Money Back. Be sure to write today. Be the first one to get these Three Remarkable Curios. On arrival pay postman only \$1.49 plus postage.

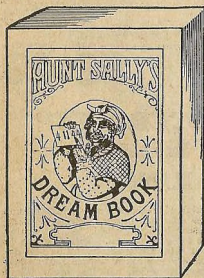
Order by No. A-119.

Price Only

\$1.49

Special Offer: 2 outfits for only \$2.69.

AUNT SALLY'S BIG BOOK OF NUMBERS



THIS book is also known as "Aunt Sally's Dream Book and Wheel of Fortune." Be sure to get this Dream Book. It gives you the Author's interpretation of dreams and numbers to which they apply—tables for finding Numbers, Saddles, Gigs, and Horses. We take no responsibility for any claims or errors made in or concerning this book, but simply give the Author's version.

HERE ARE PART OF THE CONTENTS

The True Interpretation of Dreams, and also the Numbers to which they Apply
 Dreams not contained in the foregoing Chapter, with the Numbers which they Denote
 Additional Dreams with Numbers for the Days of the Month and Classes
 Signification of Cards Dreamed of and their Numbers
 Combination Table, Saddles, Gigs and Horses
 Numbers for Dreams of the Months
 Numbers for Dreams of Days of the Week
 The Oracleum, or Napoleon Bonaparte's Book of Fate
 Dream Interpretations and their Combinations not enumerated in previous pages
 Alphabet Letters
 Single and Combination Numbers for Dreams, without their Interpretations, not before enumerated
 Dominoes and their Numbers
 Flowers and their Numbers

Order by No. A-120.

Price Only

\$1.00

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BIG "BLACK CAT" CURIO OUTFIT



This outfit is guaranteed to Satisfy

This Big Outfit should please you. Our Magnetic Loadstone is Guaranteed. Read below what we send you. Included in this outfit is the "Nefer" Brand Beautiful Ring, and also, "Aunt Sally's Dream Book." An Author states, regarding "Nefer" which name and design we have adopted for this Ring: "... The Nefer, a symbol of Good Luck, worn to attract Success, Happiness, and Friends..." Many persons desiring success in various undertakings, such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

HERE IS WHAT YOU GET!

1 "Aunt Sally's Dream Book".....	\$1.00	1 Black Cat Charm Curio50
1 Box "7-11" Brand Root Curios.....	1.00	1 White Magnetic Loadstone	1.00
1 "Nefer" Brand Ring98	1 "Black Cat" Brand Bone Emblem.....	1.00
1 Bottle Perfume50	TOTAL VALUE	\$5.98

GET ALL THIS FOR ONLY \$2.98

You save money by buying this outfit all at one time. The "Aunt Sally's Dream Book" alone, sells for \$1.00, so you can see what a Big Bargain you are getting. Order today! Satisfaction guaranteed or your money back.

Order by No. A-240.

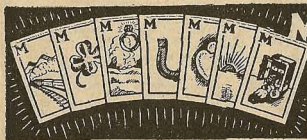
Price Only..... **\$2.98**

BIG BOOK OF NUMBERS

Contains the Author's interpretation of Dreams and the Numbers to which they apply. Gives an explanation of the Dream and much amusement should be derived from this. Here are part of the contents: Additional Dreams with Numbers for the Days of the Month and Classes; Signification of Cards Dreamed of and their Numbers; Combination Table, Saddles, Gigs and Horses; Table for Finding Numbers; Numbers for Dreams of the Months; Numbers for Dreams of Days of the Week; the Oracleum, or Napoleon Bonaparte's Book of Fate; Alphabet Letters; Single and Combination Numbers for Dreams, without their Interpretation; Dominoes and their Numbers; Flowers and their Numbers. Get this book today! Write today.

Order by No. A-132.

Price Only..... **\$1.00**



MADAME SIGMA FORTUNE TELLING CARDS



An excellent entertainment for evenings parties and an inexhaustible source of interest. Good quality and unusually high-grade cards. Each card illustrated with beautiful pictures. Mystify and amaze your friends! Be the life of the party! Have loads of fun!

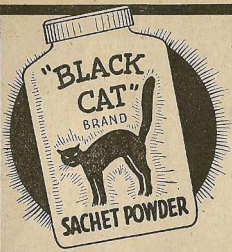
Order by No. A-133.

Price Only..... **\$1.00**

SEND ALL ORDERS TO

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3716-18-20 No. Cicero Ave.



"BLACK CAT"—Brand SACHET POWDER

K EEP yourself fragrantly perfumed by using these sweet-smelling "Black Cat" Brand Sachet Powders. All you have to do is place a little in a bag and tie around the neck, and you should be surrounded with a delightful perfume odor and sweet fragrance. Many people sprinkle these powders in their drawer to keep their clothes sweet-smelling. Satisfaction Guaranteed. You should be pleased. Order today.

Order by No. A-258.

Price Only **50c**

HAIR STRAIGHTENING COMB

10 INCHES LONG—EXTRA HEAVY

D O your hair up at home now this new easy way. No matter where you are, you can now beautify your hair by using this extra-heavy Hair Straightening Comb. Made of fine brass—10 inches long. Send for yours today. Satisfaction Guaranteed or your Money Back. Your hair is your crowning glory—it is up to you to make yourself happy and proud, by showing a head of beautiful hair. Order your Hair Straightening Comb today.

Order by No. A-275.

Price Only **\$1.00**



CHARMING and ATTRACTIVE CURIOS



This beautifully designed bag contains Genuine Magnetic Loadstone, "Black Cat" Brand Bone Emblem Curio, Hand Roots, Loadstone Powders, etc. The sweet fragrance of this "Van-Van" Brand Oil should please you. An author states: "... From remotest times, back even to the birth of humanity, Precious Stones and Talismans have been held in high estimation by all nations; the former, primarily because of their beauty, and the latter on account of their virtues, as transmitters of Good Luck and to avert Misfortune. As tokens or Symbols they conveyed joy, and confidence to their owners. Many persons desiring success

in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Order today. We guarantee satisfaction or your money returned. On arrival, pay postman only \$1.39 and postage.

Order by No. A-259.

Price Only **\$1.39**



A GIANT WORK OF SUCCESS and HAPPINESS! A REMARKABLE BOOK

*"Can you attract the things you want?
Individual Magnetism, the power that gets
things!"*

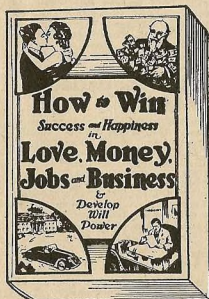
No matter how many books you may have read—or how much money you have spent—we believe you have never before had anything in your hands telling you the information that this book reveals. This book covers almost all the angles of Personal Magnetism and Self-Development. These principles are founded upon the most approved psychology. They are remarkably easy to apply. Here are the contents of this book—a wealth of important information, easily understood: Can you Attract People to you and Command Attention? Can you Get what you Want—is Failure Holding you Back? Can you Win Success, Live Happily and Have Money? Can You Win Friends, Influence others and Gain Wealth? Can you become Charming, Lovable, and win your Loved One? Can you Hold the Love and Friendship of the one you Want? Can you Get a Job and earn Money?

The only way to really appreciate this book is to get it and read it. Then, you will realize its immense value. And you take NO RISK! If after you receive it you are not satisfied we will be glad to refund your money. There is absolutely no expense to you whatsoever. Beautifully bound and Illustrated.

Order by No. A-217.

Price Only.....

\$2.00



THIS BOOK SHOULD PUT YOUR FINGER RIGHT ON SUCCESS!

*"How to win success and happiness in love,
money, jobs and business and develop
will power."*

This remarkable book should show you how to break the habit of Failure and how to utilize your talents and powers. It definitely challenges the reader to follow the road of systematic advancement to Wealth, Happiness and Success. There are pages and pages full of vital information packed into this thrilling book. You should gain vital truths more precious than wealth or jewels. You should awaken the best faculties with which you are endowed. Here are the remarkable contents of this book: Can you Get the Job you Want, Earn Money, and Get a Raise? Can you Attract the one you Love? Can you Win in Love and Home Happiness? Are you a Magnet of Human Attraction bringing Love and Wealth? Can you Develop Will Power, Stop Worrying and Be Happy? Can you Help yourself to Success and Be a Winner Always? Do

you want to be Happy, Be a Winner and Attain Success? Can you Create a Personality that Wins and Draws the Opposite Sex? It is so astonishingly simple to understand and so fascinatingly set forth that you should be more than delighted with this book. You must see it for yourself—examine it. Then, if you are not delighted, send it back and we will return your money. That's fair, isn't it? You should find this book of immense value. Send your order in today. Beautifully bound and illustrated.

Order by No. A-218.

Price Only.....

\$2.00

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3716-18-20 No. Cicero Ave.
CHICAGO, ILL.

John the Conqueror

BRAND

TRADE MARK 1914

Special Big Curio Outfit



What a Big Assortment of Goods—Twelve Articles. If you are interested in curios, take advantage of the Low Price at which we are

featuring all these articles in this Big Outfit. You should find much entertainment in the Number Ball. So simple that anyone may use it. These are part of the simple instructions: "Roll the Ball. When it has stopped rolling, the number on top corresponding to the number is this booklet will answer your question." This Ball is made of solid glass with numbers all over its surface. Very popular at all gatherings.

Attractive Ring—Dream Book

Besides all the other Curios you get, these two articles are included. Ring is artistically designed featuring the following emblems of alleged Luck: Four Leaf Clover, Horseshoe, and Wishbone. The Dream Book gives the Author's interpretation of dreams and the numbers to which they apply. Very interesting, indeed.

Become One of Our Satisfied Customers!

The "Two-Plumes" Talisman should make a most attractive curio for you to wear. The 2 "Four Leaf Clover" Brand Loadstones are put up in a pretty box. Read what history states of the "Two-Plumes" and the "Four Leaf Clover" which names and designs we have adopted for these curios:

"The Two-Plumes were worn to promote Uprightness in dealing, Enlightenment, and Morality. The Four Leaf Clover is another well-known charm for Good Luck, generally, for—one leaf is for Fame, and one leaf is for Wealth, and one for a faithful Lover, etc." Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Get your order in now!

HERE IS WHAT YOU GET:

One Number Crystal Ball and Instructions.....	\$1.00	One "Black Cat" Curio Charm.....	\$0.50
One Dream Book.....	1.00	One Bottle "Hanuman" Brand Perfume....	1.00
Two "Four Leaf Clover" Brand Loadstones.....	1.00	One "Two-Plumes" Talisman.....	.50
One "Black Cat" Brand Bone Emblem.....	1.00	One John the Conqueror Root.....	.50
One "Seven-Eleven" Brand Curio Ring.....	.98	One Loveage Root.....	.50
One Attractive Horseshoe Charm.....	.50		
		TOTAL VALUE	\$8.48

WHAT A BARGAIN!

You get this Big Outfit, that is \$8.48 worth of goods, for only \$2.98. We make this Special Price of \$2.98 for this outfit. If you want to, you can order these items separately, but you save more than half by buying the entire outfit. Everything is Guaranteed to Satisfy or your money back.

Order by No. A-196.

Price Only

\$2.98

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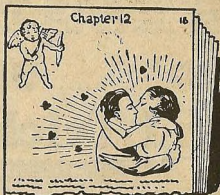
You get a Loadstone, a John the Conqueror Root, an Adam and Eve Root, with the exquisite "Eagle" Brand Perfume. A writer, states regarding the "Eagle" which name and design we have adopted for this fragrant Perfume: "... The Eagle, because of his Courage, Fearlessness, Tenacity, and Aggressiveness, is worn as a Talisman for Good Fortune. . . " Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

CAN YOU BECOME CHARMING, LOVABLE AND WIN YOUR LOVED ONE?

Can you hold the love and friendship of the one you want? Are you a winner in everything you do, Job—Love—Money? Can you get what you want, is failure holding you back? Can you attract people to you and command attention? Can you win success, live happily, and have money? Can you get a Job and earn money? You will find these chapter headings in our Book, "Can you attract the Things you Want—Individual Magnetism—The Power that Gets things."

Order by No. A-191.

Price Only **\$1.98**



A Chapter in the book.



"LADY FATIMA HAND"

BRAND TRADE MARK REG

CURIO BAG

Filled With

Magnetic Loadstone and Roots

The "Lady Fatima Hand" Curio Bag is filled with High Quality Magnetic Loadstone, John the Conqueror Roots, Adam and Eve Root, Incense, Hand Roots, Loadstone Powders, and "Black Cat" Brand Bone Emblem. From an author comes the following regarding the "Lady Fatima Hand" which name and design we have adopted for these curios: "... A hand with thumb and fingers outstretched, known as the Hand of the Lady Fatima is still regarded as a powerful charm amongst all Moslems. This Hand is regarded as a sacred symbol representing Generosity, Hospitality, Power, Etc. . . " Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, Etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

JOIN OUR SATISFIED CUSTOMERS!

Order this beautiful and unusual, "Lady Fatima Hand" Brand Bag today. You should be pleased. Write now!

Order by No. A-192.

Price Only **\$1.39**

Sovereign Products Co. Guarantees Satisfaction



ATTRACTIVE BAG

This Bag contains Genuine Loadstone of High Magnetic Qualities; Incense, Roots, "Black Cat" Brand Bone Emblem, Loadstone Powders. Its beautiful design should be admired by many. History states regarding the Serpent which name and design we have adopted for this curio Bag. In Egypt the Serpent in the form of the Uraeus was worn around the head as a mark of Royalty, and to symbolize Power and Wisdom.

Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios. Get yours today! Don't delay!

Order by No. A-227.

Price Only..... **98c**

"HANUMAN" TRADE MARK REGISTERED BRAND NOVEL RING



This skillfully made and beautifully finished Ring is designed with three emblems of alleged Luck: Horse-shoe, Four Leaf Clover and Wishbone. It has in the center a "Hanuman" design. An author states about Hanuman which name and design we have adopted for this Ring: "Hanuman is the most popular form of Talisman for Luck and Good Fortune amongst the Hindus, etc."

Many persons desiring success in various undertakings such as Jobs, Business, Games, Love, etc., carry with them curios which they believe will help them. Many of them have profound faith in such curios, unusual as this may seem. While we make no claim for these goods, they are sold only as remarkable curios.

A BEAUTIFUL RING

A beautiful Ring you should be proud to possess. Adorn your finger with this attractive Ring. Get yours today! Be sure to send piece of string for finger size for ring.

Order by No. A-228.

Price Only..... **98c**

Card Tricks and Jokes



CHANGING CARDS.

By knowing this trick you should perform the most amazing feat of holding a card in view, and suddenly, changing it into a card of different suit, color, and denomination. Amaze your friends. Have great fun!

Order by No. A-229A.

Price Only..... **25c**

3 For..... **60c**

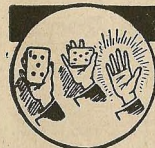


MAGIC MATCHES

People will marvel when they see you pulling out lit matches from your pocket! They will be more surprised when they see you keep on pulling out any number of lit matches from your pocket. When you know the trick it's easy!

Order by No. A-229B.

Price Only..... **50c**



DISAPPEARING CARD TRICK

Become the life of the party! This trick should make a hit everywhere. Take a card in your hand and make it disappear! Amaze your friends. Draw up your sleeve to show that you have nothing deceptive. Easy to learn!

Order by No. A-229C.

Price Only..... **15c**

3 For..... **40c**



MIND-READING CARDS

Have lots of fun! Many astonishing and mysterious tricks should be produced with these "Mind Reading" Cards, after a few minutes of practice. Full instructions included. Be the life of the party.

Order by No. A-229D.

Price Only..... **15c**

Sovereign Products Co. Guarantees Satisfaction

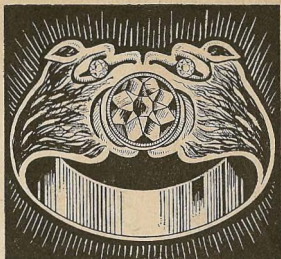


A HIGH QUALITY SOLID PERFUME

EASY to apply. It has a delightful fragrance, creating a pleasant odor all around you. Easily applied behind the ears or under the arms—also on a handkerchief or clothing. Satisfaction Guaranteed.

Order by No. A-230.

Price Only.....**50c**



DOUBLE-HEADED TIGER RING

A BEAUTIFUL ring indeed, and a remarkable example of the Curio Jeweler's Art. Skillfully made, smoothly finished, and highly polished. You should see it to appreciate it. Order yours today. Satisfaction Guaranteed or your Money Back. On arrival, pay postman only 98c and postage. Be sure to send strip of paper for finger size.

Order by No. A-274.

Price Only.....**98c**



THIS ring is a remarkable work of the curio jewelers' art. Skillfully made, smoothly finished, and highly polished, forming a beautiful ring you should be happy and proud to possess. Amaze your friends. Adorn your

finger with this gorgeous looking ring. You should see it to appreciate it. Get yours today. Satisfaction guaranteed or your money back. Send string showing finger size.

Order by No. A-232.

Price Only.....**98c**



THIS odd-looking Ring should create great interest when observed on your finger. Amaze your friends with this beautiful Ring. Order now at our Bargain Price. Satisfaction guaranteed or money back. Send string showing finger size.

Order by No. A-233.

Price Only.....**49c**

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ELEGANT ENGAGEMENT RING

A real stunning ring, indeed. Beautifully designed and smartly finished. Comes in all sizes. Smart, fashionable and exquisite. Order today. Satisfaction Guaranteed or your Money Back. Be sure to send piece of string for finger size.

Order by No. A-283.

Price Only **98c**



EIGHT STRAND BRACELET

Each strand of this beautiful bracelet is finely engraved. Smart and fashionable—it should attract attention to the arms with its dazzling brightness. All 8 strands are linked together with a beautiful clasp. Satisfaction Guaranteed or Money Back.

Order by No. A-285.

Price Only **69c**

BEAUTIFUL EARRINGS

What a beauty! Your friends should admire these beautiful earrings. Made for unpierced ears. Charming and attractive. They must be seen to be appreciated. Satisfaction Guaranteed or Money Back. Order today!

Order by
No. A-286.
Price
Only

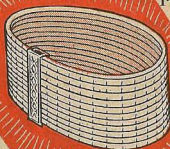
59c

HALF MOON EARRINGS

A real beauty. These beautiful earrings should attract attention everywhere. Made for unpierced ears. Satisfaction Guaranteed or your Money Back. Very new and stylish. Smart and fashionable. Order today.

Order by No. A-284.

Price Only **98c**



WEDDING RING

This ring is beautifully finished and engraved. Skillfully made and highly polished forming a gorgeous ring. Order yours today. Satisfaction Guaranteed or Money Back. Be sure to send piece of string for finger size. Write today!

Order by No. A-287.

Price Only **98c**

